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March 7, 2006

Via Federal Express

Amelia Brown  
Disability Rights Office  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington D.C. 20554

Re: JBTV/Supplemental Petition: CGB-CC-0024

Dear Ms. Brown:

We represent Gerald Bryant (the "Petitioner"), who is the video producer of JBTV, which broadcasts in Chicago, Illinois, and its surrounding suburbs. On December 30, 2005, the Petitioner submitted materials on behalf of JBTV, seeking an exemption from the closed-captioning requirements pursuant to 47 C.F.R. § 79.1. This letter and the attachments represent our Supplemental Petition on behalf of JBTV.

**BACKGROUND INFORMATION ON JBTV**

Started in 1986 by the Petitioner as a hobby, JBTV is a locally produced, sixty-minute television show that features local musicians and their amateur music videos, as well as some music videos from more well-known artists.<sup>1</sup> The Petitioner produces a new show each week, fifty-two (52) times per year. The show is broadcast on local Chicago stations WJYS Channel 62 and WEDE Channel 34, as well as on Public Access CAN TV Channel 19 and City of Chicago Cable 25. JBTV is produced the day before it is aired. In the past twenty (20) years, the Petitioner has never submitted a "re-run" show for broadcasting.

JBTV is uniquely situated in the Chicago market because it is the only locally produced music video show that is broadcast in the area. It provides a rare platform for new, alternative rock artists to showcase their talents. One of the special features of JBTV is its free-flowing and unscripted format. Local bands are given the freedom to dictate the content of the shows on which they appear. The program has won numerous awards, including "Best Modern Rock

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<sup>1</sup> JBTV also airs public service programming, such as an annual Don't Drink and Drive Music Marathon, and films live, local concerts for subsequent broadcasts. (See Exhibit A, Newspaper clip of marathon event, attached hereto.)

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Program" (1993, 1995), a Regional Emmy for Outstanding Achievement in Entertainment Programming (1995); Nationwide Insurance – "On Your Side Awareness Award" (1996); a "Drunk Driving Awareness Award" (1995, 2001); and, finally, in 2005, a Chicago Music Award for Best Music Video Show. (See Exhibit B, Bryant Affidavit, attached hereto.) JBTv has also received significant coverage in several local newspapers. (See Exhibit C, News clips, attached hereto).

JBTv has been instrumental in discovering new local musical artists, such as the Smashing Pumpkins, Disturbed, Chevelle, and Fall-Out Boy. It is produced by a small staff of three (3) dedicated volunteers. JBTv currently has 5,000 music videos and interviews with various artists in its archives. JBTv receives fifty to sixty (50-60) new videos per week and has little, if any, control over the content of those videos, including whether they are closed-captioned or not.

**JBTv FINANCIAL INFORMATION**

Since its inception twenty (20) years ago, the Petitioner has produced JBTv using only his own personal funds. (See Exhibit B.) It costs approximately \$100 per show to produce JBTv.<sup>2</sup> The show has no corporate sponsors, and is ninety-eight percent (98%) commercial free. JBTv does not have a sales force dedicated to selling air time. Moreover, the program airs on stations that are not rated. Thus, there is no data regarding the size of the viewing audience, which is critical to attract advertisers. Neither the Petitioner nor the small staff that produce the show receive any compensation for their work.

Several years ago, JBTv attempted to raise funds by soliciting individual and corporate sponsorships through its website. However, limited sales and the costs of credit card fees forced Petitioner to forego the fund-raising activities after approximately one (1) year.

As shown in the attached 2004 Individual Income Tax Return, Petitioner incurred significant losses producing JBTv that year. Thus, expending funds for closed-captioning will further contribute to those losses and ultimately lead to the demise of this quality, long-term programming. (See Exhibit D, 2004 Individual Tax Return, attached hereto.)

**EFFORTS TO PROVIDE CLOSED-CAPTIONING**

For years, JBTv has specifically requested closed-captioned videos from the artists and companies that send in their submissions for broadcasting. (See Exhibit B.) While most of the major record labels can afford to closed-caption their videos, local artists have limited, if any, funds with which to do so. Therefore, the submissions from these artists are rarely, if ever,

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<sup>2</sup> Petitioner's costs include \$29.60 for Betakes dub for airing; \$58.31 for the Master Digital Beta Cam, and \$14.00 for Federal Express shipping.

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closed-captioned. However, based on the submissions that JBTv has received from several large record companies over the years, approximately fifty percent (50%) of the music videos currently aired on JBTv are closed-captioned.

Petitioner has contacted three to four companies (including Chicago Captioning and LINK Electronics), seeking information and cost estimates to closed-caption the show. Petitioner was informed that he could either contract out the closed-captioning work, or purchase the necessary equipment himself. Both options are cost prohibitive. The first option would cost an additional \$500 per show, or a total of \$26,000 for fifty-two (52) shows. Moreover, Petitioner currently produces the show on weekends and sends the tape via Federal Express to the broadcast channels each Monday so that it will be received on Tuesday and aired on Wednesday. Sending the tapes out for closed-captioning will add one week to the process of producing and airing JBTv, thereby negating the timeliness of each show, which includes up-to-date, local music information.

For the second option, the total cost would be in excess of \$15,000, which includes \$7,500 for the basic system, \$2,500 for the required computer, and \$5,000 for the closed-captioning software. Additionally, labor costs are between \$50 to \$100 per hour/per show to closed-caption the program. Thus, this second option would increase the costs of production to between \$338 to \$388 per show.

Finally, given the nature of the show, the effectiveness of closed-captioning is limited. With fast-paced music programming and videos, the closed-captioning is typically behind and out of sync with the pictures. When airing live events, the closed-captioning is frequently five seconds behind the video, which limits the viewers' ability to understand the events taking place on television.

**APPLICABLE EXEMPTIONS**

As you know, Congress intended to permit the FCC to balance the need for closed-caption programming against the possibility of inhibiting the production and distribution of programming – thereby restricting the diversity of programming available to the public. See FCC 1997 Report and Order, 97-279, ¶ 183. Thus, Section 713 of the Communications Act (implemented by Section 47 C.F.R. 79.1, *et seq.*) sets forth several exemptions to the closed-captioning requirements. As discussed below, two of those exemptions apply here.

**Exemption for Locally Produced Shows**

Section 47 C.F.R. § 79.1(d)(8) exempts:

Locally produced and distributed non-news programming with no repeat value. Programming that is locally produced by the video programming distributor, has no repeat value, is of local public

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interest, is not news programming, and for which the "electronic news room" technique of captioning is unavailable.

The FCC has explained this exemption as one that applies to programs "produced on a very low budget basis, is not remunerative in itself, [and] is presented essentially as a 'public service,'" such as the broadcast of "local parades, local high school and other nonprofessional sports, *live unscripted local talk shows*, and community theatre productions." (Emphasis added.) In addition, for the exemption to apply, the programming in question would have to be locally created and not networked outside of the local service area or market of a broadcast station or an equivalent area if produced by a cable system operator or other MVPD. JBTv satisfies each of these criteria.

As described above, JBTv is a locally produced program that broadcasts music videos created primarily by local artists, live interviews featuring those artists, and some concerts filmed in the Chicagoland area. JBTv is produced on an extremely limited budget and currently costs approximately \$100 per show to produce. The program is viewed only in Chicago and its surrounding suburbs. JBTv also broadcasts an annual show dedicated to drunk driving awareness. Thus, the content of each show is either (1) a local musical event; (2) a video or program created by a local artist and/or unscripted interviews with various artists; or (3) a local public service event. Each weekly show is new and unique, has significant public interest for the Chicago area, given its focus on community events and people, and the Petitioner has not repeated a show for airing in the entire 20 years that it has been broadcast. Accordingly, JBTv exemplifies the type of programming that Congress intended to exclude from the closed-captioning requirements in Section 47.C.F.R. § 79.1(d)(8).

**Undue Burden Exemption**

Section 47 C.F.R. § 79.1(f) allows the FCC to exempt a specific video program or video programming provider upon a finding that the closed-captioning requirements will result in an undue burden, which is defined as a significant difficulty or expense. The factors used by the FCC to determine whether the requirements for closed-captioning impose an undue burden include: (1) the nature and cost of the closed-captions for the programming; (2) the impact on the operation of the provider or program owner; (3) the financial resources of the provider or program owner; and (4) the type of operations of the provider or program owner. JBTv has substantial evidence regarding each of these factors.

Based on the Petitioner's research, closed-captioning JBTv would be cost prohibitive if Petitioner purchased the necessary equipment (more than \$15,000) or contracted out for closed-captioning services (approximately \$26,000). JBTv is a hobby, and Petitioner uses only his own funds and the assistance of three dedicated volunteers to produce the show. There are no corporate sponsors, and very little revenue is generated from commercial advertisements. As shown by his most recent tax return, Petitioner has already incurred substantial losses producing JBTv. The added expense of closed-captioning the music video, talk show, public service, and

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Amelia Brown

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concert segments of the show would be significant. The costs to produce the program would increase by 300 to 500 percent per show. These costs would have to be covered from Petitioner's personal funds.

Additionally, Petitioner has no control over the content and production of music videos submitted to him by record companies and the public. Often these submissions are amateur videos made by local artists who lack funding necessary to closed-caption their work. While Petitioner has requested closed-captioned video submissions in the past, only the large record companies have had the resources to provide such materials. Thus, the closed-captioning requirement would directly affect and prevent local artists from disseminating their work to the broader public.

As shown by the awards and media coverage, JBTV is a local icon with a long-standing history in Chicago. It is one of the few remaining television outlets where new artists can showcase their talents and have their music heard by a large and diverse audience. It is also one of the few outlets in which the artist is allowed to dictate the content of the show on which the artist appears. Absent an exemption from the closed-captioning requirement, JBTV will be forced to cease its operations, to the detriment of Chicago area artists and residents.

As the FCC stated in its 1997 Report and Order, "the undue burden exemption is intended to be sufficiently flexible to accommodate a wide variety of circumstances for which compliance with our closed captioning requirements would pose a significant financial or technical burden." FCC 1997 Report and Order, 97-279, ¶ 198. JBTV has demonstrated that such flexibility is warranted here, given the uniqueness of its programming, status in the community, and the overwhelming financial burden that the closed-captioning requirements present under the circumstances.

Sincerely,

A handwritten signature in black ink, appearing to read "Darlene M. Oliver".

Darlene M. Oliver

DMO:dms

Attachments



# CAN TV

## Who We Are

CAN TV gives every Chicagoan a voice on cable television by providing training, equipment, facilities and channel time to local residents and groups. CAN TV is about your issues and your solutions.

Scheduling & transmission of local, noncommercial CAN TV channels 19, 21, 27, 36 & 42 to 885,000 homes in Chicago.

Orientation sessions to introduce the community to CAN TV.

Video production training, including a media literacy curriculum, that allows Chicagoans to use equipment & facilities to produce programming for CAN TV.

Services for nonprofit organizations like **HOTLINE 21**, **CHICAGO LEARN TV 21**, **FYI CHICAGO TV 27** and **CAN CALL TV 42**.

For more information about CAN TV and how you can participate, contact:

Chicago Access Corporation  
(312) 738-1400  
cantv.org

Media Contact: Ed M. Kozlarski  
edinkoz@earthlink.net

# Longtime CAN TV producer uses music to warn of DUI dangers

Jerry Bryant, host of the alternative music series *JBtv*, returned to his roots at CAN TV this holiday season for the "10th Annual *JBtv* Don't Drink & Drive Music Special".

For this year's five-hour special on CAN TV 19, Bryant culled an entire program of live music from his expansive library of local concerts, featuring such acts as Wilco, Smashing Pumpkins, Midnight Oil, Local H, Radiohead, Train, Splendor, Soul Coughing, Loudmouth, and Marcy Playground.

Illinois Secretary of State Jesse White also appeared on the show, along with representatives of sponsoring organizations Mothers Against Drunk Driving (MADD), Students Against Driving Drunk and the Alliance Against Intoxicated Motorists.

Bryant first became a fixture on the local music scene as producer and host of *The Jerry Bryant Show* on CAN TV. Since making the move to commercial television, Bryant has returned to CAN TV to produce the music special.

He recalls, "When we started doing this show not a lot of people were talking about" the dangers of drunk driving. "Now everybody's into it. But we try to be less heavy-handed, put a music-friendly spin on it."

Bryant has received an award from the National Commission Against Drunk Driving for his role in the Don't Drink & Drive Special.

Drivers age 21-34, *JBtv*'s primary target audience, are responsible for half of all drunk driving fatalities, according to Marti Belluschi, Assistant to the Secretary of State for DUI Prevention.

"Jerry is one of the best vehicles we have to reach this hard-to-reach age group," Belluschi says.

Belluschi has worked with Bryant on the annual CAN TV special since 1989, when she was the executive director of MADD-Illinois.



Jerry Bryant (left) interviews Illinois Secretary of State Jesse White on the 10th Annual *JBtv* Don't Drink & Drive Music Special

## Cammy Awards

Two CAN TV programs were honored at the 1999 Cammy Awards held Nov. 12 at Naperville Community Television.

The Cammy Awards recognize the efforts of community access stations and producers throughout the Chicago metropolitan area.

Individual producer Cathi Watson won a Cammy Award in the performance category for "Hollywood and the Whiz Kid - Vol. 1", an episode of her series *Ageless for Life*, which runs Thursdays at 5:30 p.m. and Fridays at 12:30 p.m. on CAN TV 19.

The summer *Hotline 21* series *Rotary One*, hosted by Bill Popp was a finalist in the talk/interview category.

The series informed viewers about the work of Chicago's *Rotary One* the founding chapter of the service organization Rotary International.



Times TV isn't the problem. It's the solution.

19, 21, 27, 36, 42

**FOR IMMEDIATE RELEASE**  
**December 4, 2000**

**CONTACT: Ed M. Koziarski**  
**312.738.1400**  
**[edmkoz@cantv.org](mailto:edmkoz@cantv.org)**

**JBTV Don't Drink & Drive Music Special**  
**Saturday, Dec. 30 from Noon to 10 p.m.**  
**Cable Channel CAN TV19**

Local alternative music guru Jerry Bryant brings Chicago cable audiences a ten-hour rock marathon and a serious message this holiday season on Chicago Access Network Television (CAN TV). The 11<sup>th</sup> Annual JBTV Don't Drink & Drive Music Special runs from Noon to 10 p.m. Saturday, Dec. 30 on cable channel CAN TV19.

The music special features exclusive concert footage, including Smashing Pumpkins\* shows from 1992 and 1999, as well as clips from Chicago's own Urge Overkill and Stabbing Westward\*, along with Radiohead, PJ Harvey, Dinosaur Jr., Los Lobos, Soul Asylum, The Verve, Bad Religion, Betty Serveret, Buffalo Tom, and All.

The show also has interviews and videos from the Blue Meanies\* and Disturbed\* of Chicago, plus Wheatus\*, New Found Glory, Goldfinger\*, the Dandy Warhols, Queens of the Stone Age, the Presidents of the United States of America, Marcy Playground\*, Dexter Freebish\*, and Grandaddy.

Bryant first became a fixture on the Chicago music scene as producer and host of "The Jerry Bryant Show" on CAN TV. Since his move to commercial television, Bryant has returned to CAN TV each year for the music special. "The Don't Drink & Drive Music Special gets the message across that you shouldn't drink and drive, plus fans get to see a lot of music," Bryant says. "Tape the show," he advises fans, "because I won't be able to use a lot of this footage ever again."

Illinois Secretary of State Jesse White and DUI prevention staff also appear on the show. "We are always pleased for the opportunity to work with Jerry," White says. "Each year, his holiday music special is our most creative program for impaired driving prevention. Messages from Jerry and the bands help remind youthful drivers that 'safe and sober' is the only way to drive. I know that by working together, we are saving lives."

CAN TV gives every Chicagoan a voice on cable TV by providing video training, facilities, equipment, and channel time for Chicago residents and nonprofit groups. Cable channels CAN TV 9, 21, 27, 36 and 42 reach more than one million viewers in the city of Chicago.

-0-

**Photo caption:** Illinois Secretary of State Jesse White (right) appears with host Jerry Bryant on the 11<sup>th</sup> Annual JBTV Don't Drink & Drive Music Special, Noon to 10 Saturday, Dec. 30 on cable channel CAN TV19. "I know that working together, we are saving lives," White says.

\*Image files of these groups' segments on the show are available by request.





**B**



**BEFORE THE  
FEDERAL COMMUNICATIONS COMMISSION**

In Re: JBTv,

Petitioner.

No. CGB-CC-0024

**AFFIDAVIT OF GERALD BRYANT**

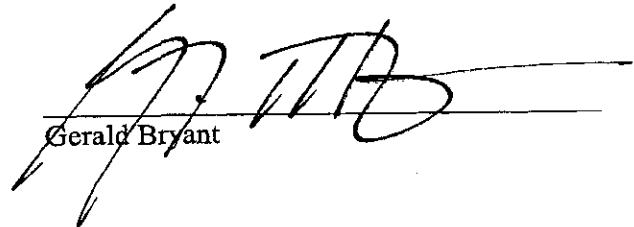
Gerald Bryant, being duly sworn on oath, deposes and states as follows:

1. I am the producer of JBTv, a local music video and talk show that is broadcast solely in the Chicagoland area. I have personal knowledge of the facts in this Affidavit.
2. I created JBTv in 1986, using only my own personal funds. I, along with a staff of three (3) volunteers, produce the show once a week for airing on WYJS Channel 62, WEDE Channel 34, Public Access CAN TV Channel 19, and the City of Chicago Cable 25. We produce fifty-two (52) shows per year, and over the past twenty (20) years, I have never repeated a show for airing on the local television stations listed above.
3. The program has won numerous awards, including "Best Modern Rock Program" (1993, 1995); a Regional Emmy for Outstanding Achievement in Entertainment Programming (1995); Nationwide Insurance - "On Your Side Awareness Award" (1996); a "Drunk Driving Awareness Award" (1995, 2001); and, finally, in 2005, a Chicago Music Award for Best Music Video Show.
4. Over the last several years, I have specifically requested closed-captioned videos from local artists and record companies. Only the large record labels have been able to comply with this request due to the cost of producing the videos.
5. I have contacted several companies in the Chicago area to obtain cost and other information regarding closed-captioning JBTv. I was informed that it would cost an additional

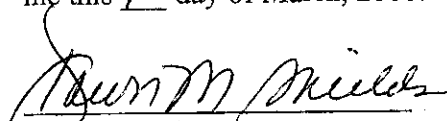
\$500 per show, or a total of \$26,000 for fifty-two (52) shows, to have another company closed-caption each program, and would delay the production process by approximately one (1) week. Purchasing the closed-captioning equipment myself would cost approximately \$15,000, plus \$50 to \$100 per hour/per show for labor costs.

6. Currently, it costs me \$100 to produce each show. Therefore, having another company closed-caption the show or purchasing the equipment myself would significantly increase my personal costs (and losses) to produce the show. JBTV does not receive any corporate or individual sponsorships that could be used to cover these additional costs.

7. I have reviewed the additional facts set forth in the Supplemental Petition and the attached exhibits, and hereby state that they are all accurate to the best of my knowledge.

  
Gerald Bryant

Subscribed and sworn to before  
me this 7<sup>th</sup> day of March, 2006.

  
Notary Public

c



# A chance for performers to have fun, be themselves

By Brenda Herrmann

**U**p-and-coming rock-star Matthew Sweet is temporarily dumfounded by his first encounter with Jerry Bryant, the gray-haired host of the Chicago-based "JBTV" video program.

Sweet, expecting an itinerary, has asked Bryant what he should do on the air and has been told, "Whatever you want—it's your show."

For Sweet, and a host of other music artists, doing whatever you want is a fairly new concept. The usual procedure is to be herded from video shoot to press interview to MTV promotion like so many cattle in an endless drive. They are asked the same questions over and over, they sing the same hit single and then it's on to the next promotion.

But on "JBTV"—whimsically named for the obvious, Jerry Bryant TV—anything goes. The featured performer can select videos to play, sing acoustic or with a band or chat about anything he wants from music to politics.

"That's the whole idea of 'JBTV,'" says founder Bryant, 40. "It's a chance for the performers to have fun and be themselves. I'm not the focus of the show. I'm just a fan."

Bryant also has plenty of fans of his own. "JBTV" started four years ago as his "hobby" and aired only on cable-access channels.

Since then, it has been picked up by Joliet's WGBO-Ch. 66, which is available across Chicagoland.

Currently the half-hour show airs at 11:30 p.m. Saturdays on Channel 66 and at 9:30 p.m. Sundays and 11:30 p.m. Fridays on WOR. (An hour-long version still airs on Chicago access Channel 19 at 9 p.m. Fridays, 4 p.m. Sundays and 11 p.m. Tuesdays.)

In the biggest local coup of all, "JBTV" has recently begun cross-promoting with WXRT-FM 93.1 radio, bringing the program a new group of alternative music fans.

As of April, the show has also been available nationally, under the less-personal title of "USA Music Today." It airs in all 50 states and is especially popular in Florida, New York and California.

Although there are a variety of music-video programs available on cable-access channels across the nation, "JBTV" is the only one that has made it over to broadcast television. "The other broadcast music



Jerry Bryant takes a break with Indigo Girls Amy Ray (left) and Emily Saliers during a recording of the Chicago-based "JBTV" program.

pose. We weren't," Bryant notes.

In fact, "JBTV" wasn't really created for any purpose at all other than the fact that Bryant loves music and wanted to share some of his favorite new groups with the public.

A former deejay and a long-time TV aficionado and production editor, Bryant started "JBTV" while working at SuperSpots in Chicago, a company that creates television ads for radio stations.

"When we were making these radio spots, we would use video clips in the ads and a lot of the record companies would send us whole reels of videos rather than just the ones we needed," Bryant explains. "A lot of the other videos I had never seen before. By that time, MTV had become so mainstream that they were only showing the same hit videos over and over and I thought it would be nice to have an outlet for these unknown artists. That outlet became 'JBTV.'"

"I picked the videos I liked, put them together and, because we already had all the equipment and technology here at SuperSpots, we were able to create a smooth, well-edited program with fancy graphics and everything MTV has," he says.

"JBTV" offers more than MTV, according to Bryant, because it shows rare videos and has almost the same access to alternative stars. Guests of "JBTV" have ranged from young stars such as Sweet and the Indigo

names such as Paul McCartney, Ian Anderson of Jethro Tull and Soundgarden.

Now, with partners Michael Harnett and David Gariano, Bryant co-owns SuperSpots, 216 W. Ohio St., where he creates "JBTV." No longer a hobby, the SuperSpots partners consider the program one of their major business ventures—and so do the record companies.

"'JBTV' is a must when one of our artists is in town," notes Gary Fisher, associate director of video promotion at Columbia Records in New York. "It's one of the most important video outlets I deal with. Their impact in the Chicago marketplace is tremendous."

Bryant adds: "Our main competition is really MTV's alternative rock show '120 Minutes' and we beat it in the local ratings every week. They've been hurt here because of us."

For the most part, however, Bryant doesn't put much stock in the ratings

but rather gauges his show's reach by phone calls and fan mail. "We have a big cult following but they aren't the sort of people who would have a Nielsen box in their house," he says.

He also doesn't participate in fancy market research, consult the Billboard charts or hold meetings among vice presidents to pick which groups to air.

"It's still all based on what I like and want to play," he says, noting with some pride that some of the bands he picked early on, such as Midnight Oil and Pearl Jam, have now met with impressive commercial success.

According to Harnett, who handles more of the business transactions of the show, one percent of all area TV viewers are watching "JBTV" during its slot on Channel 66.

"We have a huge following here and it's growing across the country," Harnett says. "We've run national contests and had phenomenal response. For example, we ran one where we got 700 phone calls within the hour."

In fact, "JBTV" eventually had to disconnect its request line because the volume was too overwhelming for its staff to handle.

"I think people are attracted to 'JBTV' partially because of the mix of music and partially because of Jerry," Harnett says. "Jerry's not a phony or a pretty boy, he's just a fan who likes these groups. The viewers like to think of

# Chance

A total of seven people regularly work on the show, including music director Leroy Fields, sound engineer Ron Grayless, cameraman Benton Bullard, cameraman Mark Zurawiec,

"What we're doing with this one, though, is not even a true retrospective in the sense of just going down memory lane and showing clips,"

The cast from "The Andy Griffith Show," however, will not appear as their characters, but Griffith will host a show featuring old clips and some new material.

**From Tribune wire services**

After several hours of songs, conversation and just joking around with Bryant and the staff, the taping of the next edition of "JBTv" is completed and Sweet and the Indigo Girls are almost reluctant to leave. "This was really fun," Sweet notes. "Really cool."



## Nothing Sleeps Like A Bassett

# OSBO

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During the last 10 years, there has been a shift in the delivery of care from the hospital to the home, with an emphasis on delivery of care in the home. This shift has been driven by a number of factors, including the need to reduce costs, the desire to provide more personalized care, and the need to address the growing demand for home care services. The shift has been facilitated by advances in technology, such as telemedicine and remote monitoring, which have made it possible to deliver care in the home. Additionally, there has been a growing emphasis on patient-centered care, which has led to a focus on providing care in the patient's home. This shift has also been driven by the need to address the growing demand for home care services, which has led to the development of new models of care, such as home-based primary care and home-based specialty care. The shift has been a significant change in the way that care is delivered, and it is likely to continue to evolve in the future.

105



## FEATURES

Duran Duran

Inzane

Bacon Brothers

Xtra! Xtra!

Diffuser

WishBone Ash

## Departments

Soapbox

For Immediate Release

Crawling the Web

Teen Scene

From the Desk of....

Concert Guide

CD Spins

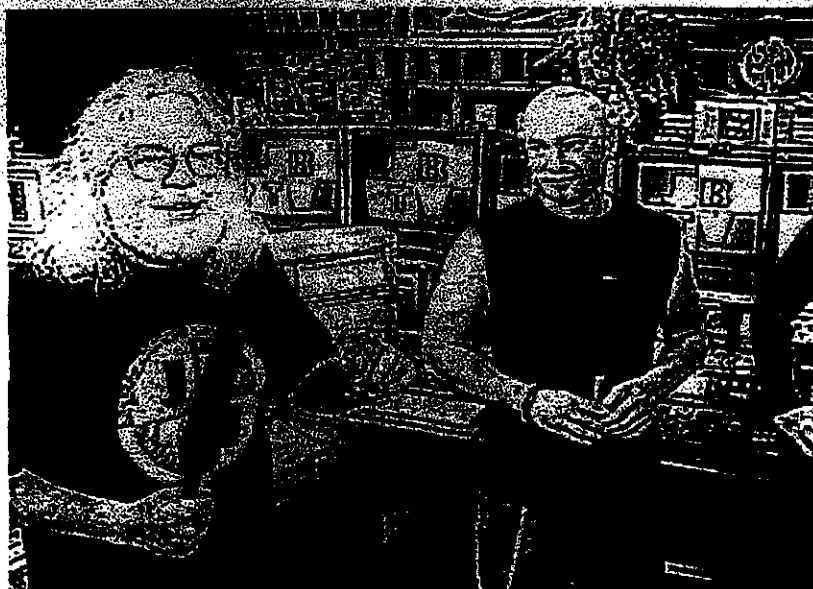
The Industry Report

Sports&Music Con...

THE MUSIC INDUSTRY WORKSHOP

## INDUSTRY REPORT

by Reggi Hopkins



### DEFENDERS OF THE LOCAL SCENE: Part One

We all know them best as champions in the fight to maintain a local force in the music and entertainment industry.

They hail from both coasts and everywhere in between, choosing the character building weather and blue-collar industries of the third coast over the hazy exhaust soaked City of The Angels or the infested concrete Mecca of the Big Apple.

Their reasons for remaining may be different, but they all share a common bond. Keeping the local music scene alive and well.

January 2001

HoroscopesChannel SurfingStreet BeatBEAT HOME

Our first look into this stable of Chicago's cultural guardians will focus on the wonderful world of local television programming.

For several decades television around the country has allowed a local voice to be heard. Today that voice is louder than ever, as cable access, leased access, and broadcast stations have come to provide a variety of different options for local music related programming.

Local television has proven to be a valuable medium for exposing fledgling artists, community concert events, and music industry related companies. Music video shows are sprinkled throughout the country on local levels; many have been around as long as or longer than MTV.

Chicago has been blessed with several such local programs, which have become quite successful on a local and national level. Among the leading televised programs is JBTV, a hour video showcase featuring artist interviews and local concert footage.

Owned and operated by Jerry Bryant, JBTV has come to be one of most widely recognized independent video programs in the country. Having gained airtime in both L.A. and New York, JBTV has surfed across the airwaves of the Midwest since 1984 and boasts one of the largest libraries of music in the world.

In a recent interview at his Chicago based studio, Jerry shared with me some of his personal vision for Chicago's music scene and his feelings toward it. Among his most passionate views is the need for local radio and television programmers to "mix it up."

Jerry sees most commercial media as capital-driven programming that plays the same ten songs over and over again. A mere glimpse of his own programming efforts would attest to his ability to take viewers on a virtual roller coaster ride, moving swiftly from local rocksters to poetic sonnets without blinking.

His laid back and unobtrusive demeanor allows musicians to get off the beaten path of the E-bio's that are common to most mainstream interviews. Perhaps this is why so many artists look to Jerry to assist in helping them "break out."

JBTV could have already become a commercial cash cow if indeed that were its owner's priority. Instead, Jerry considers JBTV to be his labor of love, preferring to keep his gem out of corporate reach.

Check out JBTV on Channel 62 WJYS at 11pm Wednesdays, Channel 25 "Chicago Loop" at 8pm Thursdays and 7pm Mondays. JBTV also airs on various cable stations throughout the area. Call (312) 751-8999 for more programming info.



# Chicago Sun-Times

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## JBTv airs another view of rock video

July 29, 2001

*Yes, Virginia, there is an alternative: Meet the "JB" of JBTv.*

Jerry Bryant is the Bizarro World version of Carson Daly. If you've ever spent any time channel-surfing Chicago-area television, you've encountered the hyperactive Jerry Garcia lookalike as he enthusiastically thrusts his boom mike in the face of some hapless young rocker. And you've probably lingered on JBTv long enough to see some cool video that would never be played anywhere else.

Bryant's hourlong music video show airs every Wednesday at 11 p.m. on WJYS-Ch. 52, as well as at various other times on several local cable systems. Humble though its resources may be, for lovers of quality rock, there is simply no contest: JBTv beats MTV every time, hands down.

I spoke with Bryant and his producer, Armando Zapata, to get their reactions to MTV's 20th birthday hoopla.

*Q. Do you see JBTv as an alternative to the MTV monolith? With too few exceptions, if you want music on TV, you have to go to one of the stations they control.*

Zapata: I think the record labels like and appreciate what we do, but we're never going to be able to have the millions of viewers that MTV has. So it's not like every day, they're the enemy and we're trying to knock them down. But I know that what Jerry does, he thinks that JBTv is like a great radio station, and he picks the songs not because they've been researched or anything else, but because they're great music and he wants to play something that you're not going to hear anywhere else.

Bryant: Remember FM radio when it first came on? A new piece of music would come in that day and they'd get it on the air—not one cut but maybe a couple of

### MTV Timeline

July 29, 2001

**By Misha Davenport**

August 1, 1981, 12:01 a.m.

Music Television—or MTV—begins broadcasting from a temporary studio in New Jersey with the video "Video Killed the Radio Star," by the British duo The Buggles. Nina Blackwood, Mark Goodman, Alan Hunter, J.J. Jackson and Martha Quinn are the first VJ's.

December 31, 1981

MTV broadcasts its first "New Year's Eve Rock 'N' Roll Ball."

March 1982

"I Want My MTV" television ad campaign debuts, urging viewers to request the channel from their local cable company. David Bowie, Mick Jagger and Cyndi Lauper are among the musical celebrities to appear in the ads.

cuts—because it meant something to the audience. Now, the average program director is too afraid of losing their job in these corporate companies to make any kind of decisions.

The problem with television now is that if you just play music videos, you get not the greatest ratings. Even my show, if I do a show that's got a lot of talk and not much music, it will get a better rating than a show that's 99 percent music. My show is all about the music, and I refuse to change that. But we just reran the show with Joey Ramone, and he talked for like 30 minutes straight. More people have told me over the last week that they liked that show, but it had maybe six songs over the course of the whole hour, and normally I like to do 12 to 15 songs.

*Q. Do you ever have a hard time getting videos from the music industry because it wants to avoid ticking off MTV?*

Bryant: I haven't found any problems with that. But a good example of something else is Incubus. They had the song "Certain Shade of Green," their first video, and MTV didn't really play it, but we did. The second video that came out, MTV got it first, despite [our support]. Or the Moby song, "That's When I Reach for My Revolver"—MTV demanded that he re-record that and change the lyrics. He came on our show and was complaining about it, and within a week, MTV had him on all the time.

Zapata: We just think it's funny that they don't touch certain artists, and all the sudden it's like they've discovered them after we've been playing them for months and months. We find it amusing.

*Q. Do you think that MTV is a monopolistic force in the music world?*

Bryant: It's just like radio stations now—like Clear Channel owns venues and concert promotions and stuff like that. It's all part of the corporate thing, and it's what America has turned into. But I think the individual shows, the individual people throughout the country are going to still make it happen. There are plenty of local shows in this city and throughout the whole country.

Zapata: Another thing we find amusing, though, is

March 31, 1983

Michael Jackson's video "Beat It" has its world premiere.

December 1983

MTV scores another coup, debuting Michael Jackson's 14-minute video for "Thriller."

September 1984

MTV Video Awards come into existence. Madonna, Tina Turner and ZZ Top are just a few of the artists who perform. The Cars take home the video of the year award for "You Might Think."

July 1985

MTV's 17 hours of coverage of LIVE AID, a concert with proceeds going toward African famine relief, includes both the Led Zeppelin and The Who reunions.

March 1986

MTV first airs live coverage from spring break.

May 1986

"Downtown" Julie Brown is named VJ, the first since the original five in 1981.

October 1987

MTV ventures into news coverage with "The Week in Rock."

December 1987

MTV airs its first game show, "Remote Control" testing contestants' TV knowledge.

February 1988

Kurt Loder, a former editor of Rolling Stone magazine, joins the MTV news department, bringing with him a healthy dose of journalistic credibility.

June, 1988

"MTV Internacional," a weekly hourlong version of MTV in Spanish, begins airing on Telemundo.

August 1988

"YO! MTV Raps" airs as a weekly show featuring rap music. It is so popular, it soon begins airing Monday through Friday.

March 1989

Madonna's video for "Like A Prayer" has its world premiere. The controversial images end

that people who do have access shows still play the mainstream stuff--the same stuff that MTV is playing.

Bryant: We've even seen some access shows copy our playlist. I'm going, "Why don't they play other stuff? There's plenty out there!" We get like 50 or 60 videos a week here sometimes.

*Q. How do you choose what you play?*

Bryant: First, I take away the boy groups and the pop stuff, and I try to play the bands that are alternative, modern-rock, in the middle there. Sometimes I'll play something like the new Cowboy Junkies video because [singer] Margot [Timmons] is a good friend of ours, and though it's a little slower and a little out of our format now, she's an artist that deserves airplay, and I don't know if VH1 or any of the other stations are going to bother with it.

*Q. It seems to me that the whole concept of rock videos is flawed--that these three-minute commercials have taken away something powerful in rock. The stuff that I like best on JBTB tends to be the concert footage that you shoot live. Would you agree?*

Bryant: Absolutely! Most bands aren't crazy about making videos to begin with, but the spontaneity of the live thing. What's nice about a live concert is that things happen in concerts. They're not technically perfect, and those little things that happen are what makes them magic. Again, it gets down to the music.

Zapata: A lot of it too is that the record companies hire directors who they know will get on MTV, whether it's Wayne Isham or someone like that. You're hiring someone who isn't a musician, someone who isn't totally into the scene, someone who's trying to win an award instead of going for the gut. All those live things--I was watching the Beatles' "Anthology" tape over the weekend, and all that stuff back then was live and raw, it came from the gut, which is where music should come from.

Bryant: I think bands could do songs that have six different videos, but a lot of times they spend so much money that they're afraid to experiment. I don't think videos have to cost that much. It's funny, we just shot for MTV's 20th anniversary celebration the Blink-182 concert at the Tweeter Center. We had six cameras

up costing Madonna her gig as a Pepsi spokesperson.

**November 1989**

MTV is there to broadcast the first live feed from East Berlin as the Communist government and the Berlin Wall both crumble.

**January 1990**

The acoustic music series "MTV Unplugged" premieres.

**June 1991**

MTV ventures into original animated programming with "Liquid Television." The show features animated shorts, including a pair of teenagers named "Beavis and Butt-head."

**May 1992**

When an original soap opera proves to be cost prohibitive, the channel has seven strangers share a New York apartment for three months and films their every move. "The Real World" creates both a sensation and a lucrative new genre--reality television.

**June 1992**

The first annual "MTV Movie Awards" airs, featuring unusual categories like "Best Kiss" and "Most Desirable Male."

Presidential candidate Bill Clinton fields questions from two hundred 18-24 year-olds in the first of several election forums.

**October-November 1992**

Vice Presidential nominee Al Gore, President George Bush and presidential nominee Ross Perot all appear on the network at some point.

**January 1993**

MTV sponsors an inaugural ball for President Clinton. Both the Clintons and the Gores attend.

**March 1993**

Beavis and Butt-head get their own show, highlights include Beavis waxing apathetically "This sucks more than anything that has ever sucked before." XXXX

**May 1994**

and it was Chicago's first HDTV video shoot, and it still cost a fraction of the average MTV video. I was doing that for the record company, though, so it wasn't like working for the competition.

*Q. What if MTV came to you and said, "Jerry, we want you to be the next Matt Pinfield!"?*

Bryant: No way! And what happened to Matt Pinfield, anyway? He was one of the few people who had integrity, who knew music, and who really cared. It's just hard to do that kind of stuff in these narrow formats.

*Jim DeRogatis*

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In the wake of Nirvana frontman Kurt Cobain's suicide, MTV airs special programming with rare performances, videos and fan reactions from around the world.

August 1994

MTV denotes a weekend of live coverage from the Woodstock '94 Festival.

June 1995

Chicago native Jenny McCarthy jump-starts her career when she co-hosts "Singed Out," a new twist on the old dating game.

July 1995

It's "The Real World" in a motor home! "Road Rules" has five strangers traveling across the country, tackling a series of adventures and winning fabulous prizes.

June 1996

The MTV Movie Awards hit a high note with parodies of movies in the Best Movie category. Highlights include the cast of "The Bob Newhart Show" performing scenes from "Braveheart" and "The Golden Girls" taking on scenes from "Clueless."

July 1986

MTV Productions' first feature film, "Joe's Apartment," opens in theaters. Made for \$13 million, it grosses a mere \$4.6 million domestically. August 1996

MTV gets back into the business of actually showing videos with the launch of its sister station, MTV2

December 1996

"Loveline," a late night call-in show about love, sex and intimacy premieres, making television stars of hosts Adam Carolla and Dr. Drew Pinsky.

January 1997

Paris. New York. Milan. Lawndale: "Daria," a cartoon about a smart, sarcastic and cynical teenager premieres.

May 1997

Fleetwood Mac reunite to tape an exclusive concert for MTV.

September 1997

MTV opens its new studios in Times Square



**D**



<div style="display: flex; justify-content: space-between;"> <span>1040</span> <span>U.S. Individual Income Tax Return 2004</span> </div>		<div style="display: flex; justify-content: space-between;"> <span>(99)</span> <span>IRS Use Only — Do not write or staple in this space.</span> </div>																																																																																																	
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## Tax and Credits

## Standard Deduction for —

• People who checked any box on line 38a or 38b or who can be claimed as a dependent, see instructions.

• All others:

Single or Married filing separately, \$4,850

Married filing jointly or Qualifying widow(er), \$9,700

Head of household, \$7,150

37	Amount from line 36 (adjusted gross income)	37	-19,371.
38a	Check if: <input type="checkbox"/> You were born before January 2, 1940, <input type="checkbox"/> Blind. Total boxes checked <input type="checkbox"/> 38a		
	<input type="checkbox"/> Spouse was born before January 2, 1940, <input type="checkbox"/> Blind. <input type="checkbox"/> 38b		
b	If your spouse itemizes on a separate return, or you were a dual-status alien, see instructions and check here		
39	Itemized deductions (from Schedule A) or your standard deduction (see left margin)	39	4,850.
40	Subtract line 39 from line 37	40	-24,221.
41	If line 37 is \$107,025 or less, multiply \$3,100 by the total number of exemptions claimed on line 6d. If line 37 is over \$107,025, see the worksheet in the instructions.	41	3,100.
42	Taxable income. Subtract line 41 from line 40. If line 41 is more than line 40, enter -0-	42	0.
43	Tax (see instrs). Check if any tax is from: a <input type="checkbox"/> Form(s) 8814 b <input type="checkbox"/> Form 4972	43	0.
44	Alternative minimum tax (see instructions). Attach Form 6251.	44	0.
45	Add lines 43 and 44	45	0.
46	Foreign tax credit. Attach Form 1116 if required.	46	
47	Credit for child and dependent care expenses. Attach Form 2441.	47	
48	Credit for the elderly or the disabled. Attach Schedule R.	48	
49	Education credits. Attach Form 8863.	49	
50	Retirement savings contributions credit. Attach Form 8880.	50	
51	Child tax credit (see instructions).	51	
52	Adoption credit. Attach Form 8839.	52	
53	Credits from: a <input type="checkbox"/> Form 8396 b <input type="checkbox"/> Form 8899	53	
54	Other credits. Check applicable box(es): a <input type="checkbox"/> Form 3800 b <input type="checkbox"/> Form 8801 c <input type="checkbox"/> Specify	54	
55	Add lines 46 through 54. These are your total credits.	55	
56	Subtract line 55 from line 45. If line 55 is more than line 45, enter -0-	56	0.
57	Self-employment tax. Attach Schedule SE.	57	
58	Social security and Medicare tax on tip income not reported to employer. Attach Form 4137.	58	
59	Additional tax on IRAs, other qualified retirement plans, etc. Attach Form 5329 if required.	59	
60	Advance earned income credit payments from Form(s) W-2.	60	
61	Household employment taxes. Attach Schedule H.	61	
62	Add lines 56-61. This is your total tax.	62	0.
63	Federal income tax withheld from Forms W-2 and 1099.	63	8,370.
64	2004 estimated tax payments and amount applied from 2003 return.	64	50.
65a	Earned income credit (EIC).	65a	
b	Nontaxable combat pay election. <input type="checkbox"/> 65b		
66	Excess social security and tier 1 RRTA tax withheld (see instructions).	66	
67	Additional child tax credit. Attach Form 8812.	67	
68	Amount paid with request for extension to file (see instructions).	68	
69	Other payments from: a <input type="checkbox"/> Form 2439 b <input type="checkbox"/> Form 4136 c <input type="checkbox"/> Form 8885	69	
70	Add lines 63, 64, 65a, and 66 through 69. These are your total payments.	70	8,420.
71	If line 70 is more than line 62, subtract line 62 from line 70. This is the amount you overpaid.	71	8,420.
72a	Amount of line 71 you want refunded to you	72a	8,420.
b	Routing number. XXXXXXXXXXXX	c Type: <input type="checkbox"/> Checking <input type="checkbox"/> Savings	
d	Account number. XXXXXXXXXXXXXXXXXXXXXXXXXX		
73	Amount of line 71 you want applied to your 2005 estimated tax.	73	
74	Amount you owe. Subtract line 70 from line 62. For details on how to pay, see instructions.	74	
75	Estimated tax penalty (see instructions).	75	

## Payments

If you have a qualifying child, attach Schedule EIC.

## Refund

Direct deposit? See instructions and fill in 72b, 72c, and 72d.

## Amount You Owe

## Third Party Designee

Do you want to allow another person to discuss this return with the IRS (see instructions)? ☒ Yes. Complete the following. ☐ No

## Sign Here

Joint return? See instructions. Keep a copy for your records.

Under penalties of perjury, I declare that I have examined this return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

Preparer's name PREPARER	Date	Your occupation VIDEO PRODUCTION	Daytime phone number
Spouse's signature. If a joint return, both must sign.	Date	Spouse's occupation	

## Paid Preparer's Use Only

Preparer's signature	Date	Check if self-employed <input type="checkbox"/>	Preparer's SSN or PTIN
Firm's name (or yours if self-employed) address, and ZIP code	LERMAN, BOUDART & ASSOCIATES, LLP 118 SOUTH CLINTON, SUITE 550 CHICAGO, IL 60661		EIN Phone no. (312) 201-8999

This information is being furnished to the IRS. If you are required to file a tax return, a negligence penalty or other sanction may be imposed on you if this income is taxable & you fail to report it.

<b>Copy C For EMPLOYEE'S RECORD</b> (See Notice to Employee.)		<b>2004</b>	OMB No. 1545-0008
a Control number	1 Wages, tips, other comp. <b>9359.21</b>	2 Federal income tax withheld <b>8370.10</b>	
b Employer ID number	3 Social security wages <b>9359.21</b>	4 Social security tax withheld <b>580.27</b>	
	5 Medicare wages and tips <b>9359.21</b>	6 Medicare tax withheld <b>135.71</b>	
c Employer's name, address, and ZIP code <b>JERRY BRYANT TV, INC.</b> <b>10 EAST ONTARIO, SUITE 2802</b> <b>CHICAGO IL 60611</b>			
d Employee's social security number [REDACTED]			
e Employee's name, address, and ZIP code <b>GERALD BRYANT</b> <b>10 EAST ONTARIO</b> <b>CHICAGO IL 60611</b>			
7 Social security tips	8 Allocated tips	9 Advance EIC payment	
10 Dependent care benefits	11 Nonqualified plans	12a Code	
13 Statutory employee	14 Other	12b Code	
Retirement plan		12c Code	
Third-party sick pay		12d Code	
IL	<b>9359.21</b>	<b>273.13</b>	
15 State Emp'r's state I.D. #	16 State wages, tips, etc.	17 State income tax	
18 Local wages, tips, etc.	19 Local income tax	20 Locality name	

Form W-2 Wage and Tax Statement  
DAA

Dept. of the Treasury - IRS



CGB-CC-0024

LAW OFFICES  
ROBINSON CURLEY & CLAYTON, P.C.

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300 SOUTH WACKER DRIVE  
CHICAGO, ILLINOIS 60606

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FAY CLAYTON  
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ALEEZA M. STRUBEL

February 20, 2006

OF COUNSEL  
ELLEN G. ROBINSON  
LOIS J. LIPTON

Via Electronic & First Class Mail

Ms. Amelia Brown  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington D.C. 20554  
Email address: Amelia.Brown@fcc.gov

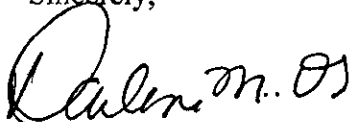
Re: CGB-CC-0024/JBTv

Dear Ms. Brown:

We have been retained by Jerry Bryant, owner of JBTv, in the above-referenced matter to prepare a supplemental petition seeking an exemption from the Federal Communications Commission's closed-captioning requirements. We received your January 30, 2006, letter to Mr. Bryant regarding this matter; however, the letter did not provide a due date for the supplemental petition. Therefore, we request an additional thirty (30) days – to and including March 20, 2006 – in which to provide the requested materials.

Please contact me if there is any objection to this time period. Thank you very much for your time.

Sincerely,



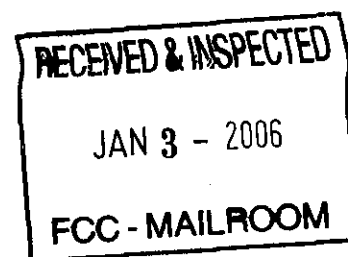
Darlene M. Oliver

DMO:dms



CAB-CC-0024

COPY



12/30/2005

**Federal Communications Commission  
ATTN: Amelia Brown  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554**

**RE: Petition For Exemption    Undue Burden: JBTv Show**

**My name is Jerry Bryant, I am the owner SuperSpots, and a Chicago based advertising production company for radio stations around the USA. In my spare time, I produce a TV show called JBTv. This show is my hobby and I spend my own money making it every week for 20 years now on "broadcast TV" as a "PUBLIC SERVICE" to the citizens of Chicago. We first started on WGB0 ch-66, and then when Univision bought WGB0 we moved to WCIU-Ch26, and then on WPWR-ch 50, and currently on WJYS ch 62. I NEVER have missed a show from station to station and have been continuous broadcasting 52 weeks a year since 1986, with a 60min show that is 98% COMMERCIAL FREE. All of the over-the-air stations that JBTv has aired on have been full-power UHF Chicago area Coverage and a must-carry on local cable. We were the first TV show to introduce young new Chicago bands like THE SMASHING PUMPKINS, DISTURBED, CHEVELLE, FALL OUT BOY, along with other local/national bands that have "made it", and many that have not, there is a complete listing of artists that have appeared on JBTv at our web-site that is staffed by "volunteers" at [www.JBTvOnline.com](http://www.JBTvOnline.com)**

**JBTv is a locally produced TV show that features local musicians and their locally produced music videos. Many videos made by the bands on their home TV equipment and computers. These bands have NO access to close captioning equipment or the**

**JERRY@JBTvONLINE.COM  
216 W Ohio  
Chicago, Il. 60610  
Phone (312) 751-8999 x12  
Fax (312) 751-8891**

**"cost" to get the closed-captioning added to videos. JBTv is the LAST music video show on "Chicago Broadcast-TV" that is still on the air all due to the high costs to produce TV shows today.**

**The average Local Chicago TV show spends over \$2,500+ per episode, I produce JBTv with re-cycled videotape, and cost me under \$100.00 a show and I do not charge for my time to produce the show. It will be a loss to the City of Chicago if JBTv goes off the air because of this FCC Captioning Requirement. On December 31<sup>st</sup> JBTv is broadcasting a 10 hour "Don't Drink and Drive Music Marathon" starting at 11:30pm till 9:30am Jan. 1<sup>st</sup>, 2006, on cable, and additional shows on WJYS. Under your "new" rules, JBTv will only broadcast just 30min of a 10 hour special: Don't Drink and Drive show. We have already been affected by your rule in 2006 as our Marathon will ONLY air on PUBLIC ACCESS ch 19 in Chicago. Another LOSS to the citizens of Chicago that ONLY has over-the-air traditional broadcast TV.**

**JBTv is a weekly show produced the day before airing, on linear analogue equipment and it is produced ONLY as a "hobby" from my passion for airing local talent. JBTv is produced by (3) people, all VOLUNTEER, and all NOT paid to work on JBTv They are: Armando Zapata, Joel Aguilera, and Paul Lopiccolo. When we have music videos from big corporate record companies, then Closed-Captioning is passed along and welcomed by JBTv. In fact we have been requesting CC videos for years now, but the response has been small, except from SONY and other "BIG" record companies.**

**JBTv financial resources are not there to make an investment in the necessary equipment and staff required to complete the closed captioning the night before the show airs. JBTv airs on WJYS-62 in Chicago, and WJYS Does NOT charge JBTv for airtime, as JBTv is a NOT-FOR-PROFIT TV show, and a local institution for over 20 years. We have NO corporate support of any kind. I have been in contact with closed-captioning companies like LINK Electronics, and the basic system starts at \$7,500.00 plus computer \$2,500.00 and Closed-captioning software at \$5,000.00. The average operator makes \$50.00/hr to \$100.00/hr to closed-caption the show. The \$15,000.00+ investment is an Undue Burden to a LOCALLY PRODUCED music/video/interview show.**

**I must point out that the FCC must consider local TV shows like JBTv that cannot afford this new rule, as we are the ONLY source for "narrow casting" programming that is in the public interest to the City of Chicago. We also understand the importance of the closed captioning rule, especially when broadcasting to a large audience. WJYS and JBTv are NOT even rated, nor do we subscribe to a rating service. JBTv is a true "narrow cast" TV SHOW WITH A LIMITED AUDIENCE. There are many TV shows like JBTv with limited resources and audience that must be considered in this EXEMPTION**

**for UNDUE BURDEN. Please, consider this petition of Exemption Undue Burden for JBTv as a positive source of programming that is necessary and in the public interest.... and its loss to the Chicago area will harm the new artists that will not be exposed on traditional over the air Broadcast TV, that is locally produced, and NOT corporately controlled.**

**Sincerely,**

**Jerry Bryant  
Host/Producer/editor JBTv**

**Attachments: Exhibit A Copy of WJYS billing for air-time to JBTv  
Exhibit B JBTv local press articles  
Exhibit C Personal TAX return of Jerry Bryant (Gerald Bryant)**

**CC: WJYS FCC File attn Joe Stroud, Station manager  
CC: Al Curley, Jerry Bryant personal/corporate attorney  
CC: local media, Chicago Tribune, Chicago Sun Times, Reader.**

## **EXHIBIT A**

**WJYS Billing Statements (various) showing NO COST to  
JBTV, as we have NO sponsors.**



WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invoice

**Billing Address:**

JBTB  
Francesca Ingrassia  
216 W Ohio  
Chicago, IL 60610  
USA

Advertiser: JBTB

Billing Period: 08/29/05-09/25/05

Salesperson/Office: House / WJYS

Rev. Type: Entr Pgm Lcl Dir

Invoice #: 51084

Page: 1 of 1

Date: 09/25/05

Month: September

Contract #: 7565

Contract Dates: 01/12/05-01/11/06

Brand: JBTB

Network: WJYS

Estimate #:

Proposal #:

**Comments:**

Scheduled					Actual Broadcast						Reconciliation			
line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason	
2	W	11:00 pm - 11:58	\$0.00	4	08/31/05	W	11:00 pm	58:30	Wednesday's 11pm (62 & 34)	\$0.00				
					09/07/05	W	11:00 pm	58:30	Wednesday's 11pm (62 & 34)	\$0.00				
					09/14/05	W	11:00 pm	58:30	Wednesday's 11pm (62 & 34)	\$0.00				
					09/21/05	W	11:00 pm	58:30	Wednesday's 11pm (62 & 34)	\$0.00				
Total Scheduled For This Period:			\$0.00	4	Billed Spots: 4				Total Gross Billing		\$0.00			
									Agency Commission		\$0.00	Special Handling:		
									Net Due		\$0.00			



WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invo

Invoice #: 47881	Page: 1 of 7
Date: 12/31/04	Month: December
Contract #: 6863	
Contract Dates: 02/18/04-12/31/04	
Brand: JBTB	Network: WJYS
Estimate #:	Proposal #:

## Billing Address:

JBTB  
Francesca Ingrassia  
216 W Ohio  
Chicago, IL 60610  
USA

Advertiser: JBTB

Billing Period: 12/01/04-12/31/04

Salesperson/Office: House / WJYS

Rev. Type: Entr Pgm Lcl Dir

## Comments:

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
1	W	11:00 pm - 11:58	\$0.00	5	12/01/04	W	11:00 pm	58:30	Show #551/Videos	\$0.00			
					12/08/04	W	11:00 pm	58:30	Phantom Planet (Pt.1)	\$0.00			
					12/15/04	W	11:00 pm	58:30	Phantom Planet (Pt.2) #553	\$0.00			
					12/22/04	W	11:00 pm	58:30	Show # 554	\$0.00			
					12/29/04	W	11:00 pm	58:30	JBTB 12/29/04	\$0.00			
	Sa	10:00 pm - 12:00	\$0.00	1	12/25/04	Sa	10:00 pm	1:59:50	Christmas Special	\$0.00			
	M - Su	05:00 am - 05:00	\$0.00	50	12/01/04	W	08:59 am	:30	JBTB Don't drink & Drive	\$0.00			
					12/01/04	W	12:29 pm	:30	JBTB Don't drink & Drive	\$0.00			
					12/02/04	Th	07:29 am	:30	JBTB Don't drink & Drive	\$0.00			
					12/02/04	Th	10:58 am	:30	JBTB Don't drink & Drive	\$0.00			
					12/03/04	F	04:59 am	:30	JBTB Don't drink & Drive	\$0.00			
					12/03/04	F		:30		\$0.00			Higher Rate Adv
					12/04/04	Sa	04:29 am	:30	JBTB Don't drink & Drive	\$0.00			
					12/04/04	Sa	06:59 am	:30	JBTB Don't drink & Drive	\$0.00			



WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invoice

**Billing Address:**

JBT  
Francesca Ingrassia  
216 W Ohio  
Chicago, IL 60610  
USA

**Advertiser:** JBT

**Billing Period:** 12/01/04-12/31/04

**Salesperson/Office:** House / WJYS

**Rev. Type:** Entr Pgm Lcl Dir

**Invoice #:** 47881

**Page:** 2 of 7

**Date:** 12/31/04

**Month:** December

**Contract #:** 6863

**Contract Dates:** 02/18/04-12/31/04

**Brand:** JBT

**Network:** WJYS

**Estimate #:**

**Proposal #:**

**Comments:**

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
4	M - Su	05:00 am - 05:00	\$0.00	50	12/05/04	Su	05:29 am	:30	JBT Don't drink & Drive	\$0.00			
					12/05/04	Su	09:59 pm	:30	JBT Don't drink & Drive	\$0.00			
					12/06/04	M	06:59 am	:30	JBT Don't drink & Drive	\$0.00			
					12/06/04	M	07:29 am	:30	JBT Don't drink & Drive	\$0.00			
					12/07/04	T	06:29 pm	:30	JBT Don't drink & Drive	\$0.00			
					12/07/04	T	07:29 am	:30	JBT Don't drink & Drive	\$0.00			
					12/08/04	W	01:29 pm	:30	JBT Don't drink & Drive	\$0.00			
					12/08/04	W	04:59 pm	:30	JBT Don't drink & Drive	\$0.00			
					12/09/04	Th	05:59 pm	:30	JBT Don't drink & Drive	\$0.00			
					12/09/04	Th	09:29 am	:30	JBT Don't drink & Drive	\$0.00			
					12/10/04	F	03:29 am	:30	JBT Don't drink & Drive	\$0.00			
					12/10/04	F	08:59 pm	:30	JBT Don't drink & Drive	\$0.00			
					12/11/04	Sa	03:59 pm	:30	JBT Don't drink & Drive	\$0.00			





Seven Broadcasting  
WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invo

Invoice #: 47881	Page: 6 of 7
Date: 12/31/04	Month: December
Contract #: 6863	Contract Dates: 02/18/04-12/31/04
Brand: JBTW	Network: WJYS
Estimate #:	Proposal #:

Billing Address:

JBTW  
Francesca Ingrassia  
216 W Ohio  
Chicago, IL 60610  
USA

Advertiser: JBTW

Billing Period: 12/01/04-12/31/04

Salesperson/Office: House / WJYS

Rev. Type: Entr Pgm Lcl Dir

Comments:

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
1	Mo - Su	05:00 am - 05:00	\$0.00	25	12/11/04	Sa	05:29 pm	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/12/04	Su		1:00		\$0.00			Higher Rate Adv
					12/13/04	M	02:29 pm	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/14/04	T	09:59 pm	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/15/04	W	09:29 pm	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/16/04	Th		1:00		\$0.00			No Time/units Left
					12/17/04	F	03:29 am	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/18/04	Sa	11:28 pm	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/19/04	Su	05:59 am	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/20/04	M	04:59 pm	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/21/04	T	05:58 pm	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/22/04	W	06:29 am	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/23/04	Th	07:29 am	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/24/04	F	03:59 am	1:00	JBTW Don't Drink & Drive 05	\$0.00			



Seven Broadcasting  
WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invoice

Invoice #: 47881	Page: 5 of 7
Date: 12/31/04	Month: December
Contract #: 6863	Contract Dates: 02/18/04-12/31/04
Brand: JBTW	Network: WJYS
Estimate #:	Proposal #:

## Billing Address:

JBTW  
Francesca Ingrassia  
216 W Ohio  
Chicago, IL 60610  
USA

Advertiser: JBTW

Billing Period: 12/01/04-12/31/04

Salesperson/Office: House / WJYS

Rev. Type: Entr Pgm Lcl Dir

## Comments:

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
4	M - Su	05:00 am - 05:00	\$0.00	50	12/24/04	F	04:59 am	:30	JBTW Don't drink & Drive	\$0.00			
					12/25/04	Sa	03:59 am	:30	JBTW Don't drink & Drive	\$0.00			
					12/25/04	Sa	05:59 am	:30	JBTW Don't drink & Drive	\$0.00			
5	M - Su	05:00 am - 05:00	\$0.00	25	12/01/04	W	04:29 pm	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/02/04	Th	11:59 pm	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/03/04	F	08:58 am	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/04/04	Sa	09:59 am	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/05/04	Su	07:59 am	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/06/04	M	07:59 am	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/07/04	T	12:28 pm	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/08/04	W	11:29 am	1:00	JBTW Don't Drink & Drive 05	\$0.00			
					12/09/04	Th		1:00		\$0.00			
					12/10/04	F	10:29 pm	1:00	JBTW Don't Drink & Drive 05	\$0.00			Higher Rate Adv



WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invoice

**Billing Address:**

JBTB  
Francesca Ingrassia  
216 W Ohio  
Chicago, IL 60610  
USA

Advertiser: JBTB

Billing Period: 12/01/04-12/31/04

Salesperson/Office: House / WJYS

Rev. Type: Entr Pgm Lcl Dir

Invoice #: 47881

Date: 12/31/04

Contract #: 6863

Contract Dates: 02/18/04-12/31/04

Brand: JBTB

Estimate #:

Page: 3 of 7

Month: December

Network: WJYS

Proposal #:

**Comments:**

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
4	M - Su	05:00 am - 05:00	\$0.00	50	12/11/04	Sa		:30		\$0.00			Higher Rate Adv
					12/12/04	Su	05:29 pm	:30	JBTB Don't drink & Drive	\$0.00			
					12/12/04	Su	10:29 am	:30	JBTB Don't drink & Drive	\$0.00			
					12/13/04	M	11:29 pm	:30	JBTB Don't drink & Drive	\$0.00			
					12/13/04	M	11:58 am	:30	JBTB Don't drink & Drive	\$0.00			
					12/14/04	T	10:59 pm	:30	JBTB Don't drink & Drive	\$0.00			
					12/14/04	T	11:29 pm	:30	JBTB Don't drink & Drive	\$0.00			
					12/15/04	W	01:59 pm	:30	JBTB Don't drink & Drive	\$0.00			
					12/15/04	W	06:29 am	:30	JBTB Don't drink & Drive	\$0.00			
					12/16/04	Th	11:29 am	:30	JBTB Don't drink & Drive	\$0.00			
					12/16/04	Th	12:59 pm	:30	JBTB Don't drink & Drive	\$0.00			
					12/17/04	F	09:59 pm	:30	JBTB Don't drink & Drive	\$0.00			
					12/17/04	F	10:29 am	:30	JBTB Don't drink & Drive	\$0.00			



WJYS-TV 62  
1034 Payson Circle  
Chicago, Illinois 60674

# Airtime Invoice

Invoice #: 47881	Page: 4 of 7
Date: 12/31/04	Month: December
Contract #: 6863	
Contract Dates: 02/18/04-12/31/04	
Brand: JBTB	Network: WJYS
Estimate #:	Proposal #:

## Billing Address:

JBTB  
Francesca Ingrassia  
216 W Ohio  
Chicago, IL 60610  
USA

Advertiser: JBTB

Billing Period: 12/01/04-12/31/04

Salesperson/Office: House / WJYS

Rev. Type: Entr Pgm Lcl Dir

## Comments:

Scheduled					Actual Broadcast							Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason	
4	M - Su	05:00 am - 05:00	\$0.00	50	12/18/04	Sa	04:29 pm	:30	JBTB Don't drink & Drive	\$0.00			No Time/units Left	
					12/18/04	Sa	05:29 am	:30	JBTB Don't drink & Drive	\$0.00				
					12/19/04	Su	05:59 pm	:30	JBTB Don't drink & Drive	\$0.00				
					12/19/04	Su	08:59 pm	:30	JBTB Don't drink & Drive	\$0.00				
					12/20/04	M	02:59 pm	:30	JBTB Don't drink & Drive	\$0.00				
					12/20/04	M		:30		\$0.00				
					12/21/04	T	08:59 am	:30	JBTB Don't drink & Drive	\$0.00				
					12/21/04	T	10:59 pm	:30	JBTB Don't drink & Drive	\$0.00				
					12/22/04	W	07:59 am	:30	JBTB Don't drink & Drive	\$0.00				
					12/22/04	W	09:29 pm	:30	JBTB Don't drink & Drive	\$0.00				
					12/23/04	Th	01:59 pm	:30	JBTB Don't drink & Drive	\$0.00				
					12/23/04	Th	08:29 pm	:30	JBTB Don't drink & Drive	\$0.00				
					12/24/04	F	01:29 pm	:30	JBTB Don't drink & Drive	\$0.00				

## **EXHIBIT B**

**Various articles on JBTv over the years showing local commitment to quality over-the-air broadcast TV.**

# A chance for performers to have fun, be themselves

By Brenda Herrmann

**U**p-and-coming rock-star Matthew Sweet is temporarily dumfounded by his first encounter with Jerry Bryant, the gray-haired host of the Chicago-based "JBTV" video program.

Sweet, expecting an itinerary, has asked Bryant what he should do on the air and has been told, "Whatever you want—it's your show."

For Sweet, and a host of other music artists, doing whatever you want is a fairly new concept. The usual procedure is to be herded from video shoot to press interview to MTV promotion like so many cattle in an endless drive. They are asked the same questions over and over, they sing the same hit single and then it's on to the next promotion.

But on "JBTV"—whimsically named for the obvious, Jerry Bryant TV—anything goes. The featured performer can select videos to play, sing acoustic or with a band or chat about anything he wants from music to politics.

"That's the whole idea of 'JBTV,'" says founder Bryant, 40. "It's a chance for the performers to have fun and be themselves. I'm not the focus of the show. I'm just a fan."

Bryant also has plenty of fans of his own. "JBTV" started four years ago as his "hobby" and aired only on cable-access channels.

Since then, it has been picked up by Joliet's WGBO-Ch. 66, which is available across Chicagoland.

Currently the half-hour show airs at 11:30 p.m. Saturdays on Channel 66 and at 9:30 p.m. Sundays and 11:30 p.m. Fridays on WOR. (An hour-long version still airs on Chicago access Channel 19 at 9 p.m. Fridays, 4 p.m. Sundays and 11 p.m. Tuesdays.)

In the biggest local coup of all, "JBTV" has recently begun cross-promoting with WKRT-FM 93.1 radio, bringing the program a new group of alternative music fans.

As of April, the show has also been available nationally, under the less-personal title of "USA Music Today." It airs in all 50 states and is especially popular in Florida, New York and California.

Although there are a variety of music-video programs available on cable-access channels across the nation, "JBTV" is the only one that has made it over to broadcast television. "The other broadcast music



Jerry Bryant takes a break with Indigo Girls Amy Ray (left) and Emily Saliers during a recording of the Chicago-based "JBTV" program.

pose. We weren't," Bryant notes.

In fact, "JBTV" wasn't really created for any purpose at all other than the fact that Bryant loves music and wanted to share some of his favorite new groups with the public.

A former deejay and a long-time TV aficionado and production editor, Bryant started "JBTV" while working at SuperSpots in Chicago, a company that creates television ads for radio stations.

"When we were making these radio spots, we would use video clips in the ads and a lot of the record companies would send us whole reels of videos rather than just the ones we needed," Bryant explains. "A lot of the other videos I had never seen before. By that time, MTV had become so mainstream that they were only showing the same hit videos over and over and I thought it would be nice to have an outlet for these unknown artists. That outlet became 'JBTV.'"

"I picked the videos I liked, put them together and, because we already had all the equipment and technology here at SuperSpots, we were able to create a smooth, well-edited program with fancy graphics and everything MTV has," he says.

"JBTV" offers more than MTV, according to Bryant, because it shows rare videos and has almost the same access to alternative stars. Guests of "JBTV" have ranged from young stars such as Sweet and the Indigo

names such as Paul McCartney, Ian Anderson of Jethro Tull and Soundgarden.

Now, with partners Michael Harnett and David Gariano, Bryant co-owns SuperSpots, 216 W. Ohio St., where he creates "JBTV." No longer a hobby, the SuperSpots partners consider the program one of their major business ventures—and so do the record companies.

"JBTV" is a must when one of our artists is in town," notes Gary Fisher, associate director of video promotion at Columbia Records in New York. "It's one of the most important video outlets I deal with. Their impact in the Chicago marketplace is tremendous."

Bryant adds: "Our main competition is really MTV's alternative rock show '120 Minutes' and we beat it in the local ratings every week. They've been hurt here because of us."

For the most part, however, Bryant doesn't put much stock in the ratings

but rather gauges his show's reach by phone calls and fan mail. "We have a big cult following but they aren't the sort of people who would have a Nielsen box in their house," he says.

He also doesn't participate in fancy market research, consult the Billboard charts or hold meetings among vice presidents to pick which groups to air.

"It's still all based on what I like and want to play," he says, noting with some pride that some of the bands he picked early on, such as Midnight Oil and Pearl Jam, have now met with impressive commercial success.

According to Harnett, who handles more of the business transactions of the show, one percent of all area TV viewers are watching "JBTV" during its slot on Channel 66.

"We have a huge following here and it's growing across the country," Harnett says. "We've run national contests and had phenomenal response. For example, we ran one where we got 700 phone calls within the hour."

In fact, "JBTV" eventually had to disconnect its request line because the volume was too overwhelming for its staff to handle.

"I think people are attracted to 'JBTV' partially because of the mix of music and partially because of Jerry," Harnett says. "Jerry's not a phony or a pretty boy, he's just a fan who likes these groups. The viewers like to think of

## CAN TV Who We Are

CAN TV gives every Chicagoan a voice on cable television by providing training, equipment, facilities and channel time to local residents and groups. CAN TV is about your issues and your solutions.

Scheduling & transmission of local, noncommercial CAN TV channels 19, 21, 27, 36 & 42 to 885,000 homes in Chicago.

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Video production training, including a media literacy curriculum, that allows Chicagoans to use equipment & facilities to produce programming for CAN TV.

Services for nonprofit organizations like **HOTLINE TV** CHICAGO LEARNS TV21, **HYL** CHICAGO TV27 and **CAN CALL** TV42.

For more information about CAN TV and how you can participate, contact:

Chicago Access Corporation  
312-738-1400  
can.tv.org

For more information, contact Ed M. Kozlarski  
ed@can.tv or ed@canlink.net

## Longtime CAN TV producer uses music to warn of DUI dangers

Jerry Bryant, host of the alternative music series *JBtv*, returned to his roots at CAN TV this holiday season for the "10th Annual *JBtv* Don't Drink & Drive Music Special".

For this year's five-hour special on CAN TV 19, Bryant culled an entire program of live music from his expansive library of local concerts, featuring such acts as Wilco, Smashing Pumpkins, Mid-night Oil, Local H, Radiohead, Train, Splendor, Soul Coughing, Loudmouth, and Marcy Playground.

Illinois Secretary of State Jesse White also appeared on the show, along with representatives of sponsoring organizations Mothers Against Drunk Driving (MADD), Students Against Driving Drunk and the Alliance Against Intoxicated Motorists.

Bryant first became a fixture on the local music scene as producer and host of *The Jerry Bryant Show* on CAN TV. Since making the move to commercial television, Bryant has returned to CAN TV to produce the music special.

He recalls, "When we started doing this show not a lot of people were talking about" the dangers of drunk driving. "Now everybody's into it. But we try to be less heavy-handed, put a music-friendly spin on it."

Bryant has received an award from the National Commission Against Drunk Driving for his role in the Don't Drink & Drive Special.

Drivers age 21-34, *JBtv*'s primary target audience, are responsible for half of all drunk driving fatalities, according to Marti Belluschi, Assistant to the Secretary of State for DUI Prevention.

"Jerry is one of the best vehicles we have to reach this hard-to-reach age group," Belluschi says.

Belluschi has worked with Bryant on the annual CAN TV special since 1989, when she was the executive director of MADD-Illinois.



Jerry Bryant (left) interviews Illinois Secretary of State Jesse White on the 10th Annual *JBtv* Don't Drink & Drive Music Special.

## Cammy Awards

Two CAN TV programs were honored at the 1999 Cammy Awards held Nov. 12 at Naperville Community Television.

The Cammy Awards recognize the efforts of community access stations and producers throughout the Chicago metropolitan area.

Individual producer Cathi Watson won a Cammy Award in the performance category for "Hollywood and the Whiz Kid - Vol. 1", an episode of her series *Ageless for Life*, which runs Thursdays at 5:30 p.m. and Fridays at 12:30 p.m. on CAN TV 19.

The summer *Hotline 21* series *Rotary One*, hosted by Bill Popp was a finalist in the talk/interview category.

The series informed viewers about the work of Chicago's *Rotary One* the founding chapter of the service organization *Rotary International*.

the cover

## ance

Continued from page 5

"JBTV" as the way they would do a show if they could host one."

For Bryant, hosting a TV show is anything but glamorous. He works 18 or more hours a day (the studio hands all most vigorously to this) taping, editing and creating graphics for the program and completing similar tasks for the SuperSpots ads.

"It takes 14 hours to edit one hour-long show of 'JBTV,'" he notes. And, of course, there are the hours spent editing the three different versions and taping the guest spots. Bryant even runs the camera on a crane while doing the interviews—the first-ever combination TV host and cameraman in one.

A total of seven people regularly work on the show, including music director Leroy Fields, sound engineer Ron Grayless, cameraman Benton Bullard, cameraman Mark Zurawiec,

graphics coordinator Chris Carter and Harbitt and Bryant.

For some guests, this day-to-day staff comes as quite a surprise. "This is very surrealistic," notes Indigo Girl Emily Sellers, glancing around Bryant's 10-by-10-foot studio as she prepares to perform.

The room is packed with switchers, cameras, lights, monitors and other camera equipment, leaving the Indigo Girls sandwiched in the corner to play their new single, "Galileo."

Even as Bryant interviews the duo, he is swinging his camera, using a special lens to make it look as if they are actually 10 feet away from the camera rather than just 2. "The camera seems like it's right in your face, but it's really not," Sellers explains to Sweet as he comes in to join the Indigo Girls for a song.

After several hours of songs, conversation and just joking around with Bryant and the staff, the taping of the next edition of "JBTV" is completed and Sweet and the Indigo Girls are almost reluctant to leave. "This was really fun," Sweet notes. "Really cool."

## CBS plans for another 'Classic Weekend'

Sometime in November, CBS will broadcast "Classic Weekend III," part of a successful series of retrospective specials. This one will include "The Carol Burnett Show 25th Anniversary Special" and "The Andy Griffith Reunion Special."

What we're doing with this one, is not even a true retrospective in the sense of just going down the memory lane and showing clips,"

"We have the gang coming back and we're doing new sketches. We are going to do a new Mama and Eunice. We are doing a new Mr. Tudball and Mrs. Wiggins—the dumb secretary and her boss."

The cast from "The Andy Griffith Show," however, will not appear as their characters, but Griffith will host a show featuring old clips and some new material.

From Tribune wire services



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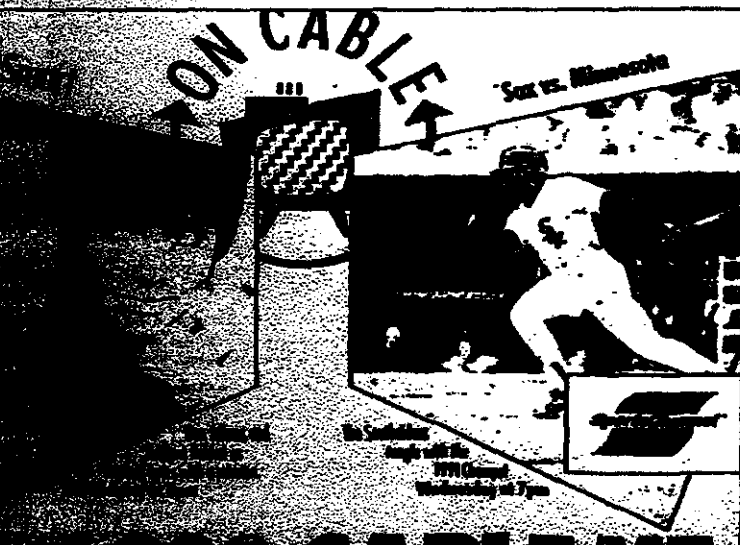
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19, 21, 27, 36, 42

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**312.738.1400**  
[edmkoz@cantv.org](mailto:edmkoz@cantv.org)

**JBtv Don't Drink & Drive Music Special**  
**Saturday, Dec. 30 from Noon to 10 p.m.**  
**Cable Channel CAN TV19**

Local alternative music guru Jerry Bryant brings Chicago cable audiences a ten-hour rock marathon and a serious message this holiday season on Chicago Access Network Television (CAN TV). The 11<sup>th</sup> Annual JBtv Don't Drink & Drive Music Special runs from Noon to 10 p.m. Saturday, Dec. 30 on cable channel CAN TV19.

The music special features exclusive concert footage, including Smashing Pumpkins\* shows from 1992 and 1999, as well as clips from Chicago's own Urge Overkill and Stabbing Westward\*, along with Radiohead, PJ Harvey, Dinosaur Jr., Los Lobos, Soul Asylum, The Verve, Bad Religion, Betty Serveret, Buffalo Tom, and All.

The show also has interviews and videos from the Blue Meanies\* and Disturbed\* of Chicago, plus Wheatus\*, New Found Glory, Goldfinger\*, the Dandy Warhols, Queens of the Stone Age, the Presidents of the United States of America, Marcy Playground\*, Dexter Freebish\*, and Grandaddy.

Bryant first became a fixture on the Chicago music scene as producer and host of "The Jerry Bryant Show" on CAN TV. Since his move to commercial television, Bryant has returned to CAN TV each year for the music special. "The Don't Drink & Drive Music Special gets the message across that you shouldn't drink and drive, plus fans get to see a lot of music," Bryant says. "Tape the show," he advises fans, "because I won't be able to use a lot of this footage ever again."

Illinois Secretary of State Jesse White and DUI prevention staff also appear on the show. "We are always pleased for the opportunity to work with Jerry," White says. "Each year, his holiday music special is our most creative program for impaired driving prevention. Messages from Jerry and the bands help remind youthful drivers that 'safe and sober' is the only way to drive. I know that by working together, we are saving lives."

CAN TV gives every Chicagoan a voice on cable TV by providing video training, facilities, equipment, and channel time for Chicago residents and nonprofit groups. Cable channels CAN TV19, 21, 27, 36 and 42 reach more than one million viewers in the city of Chicago.

-0-

**Photo Caption:** Illinois Secretary of State Jesse White (right) appears with host Jerry Bryant on the 11<sup>th</sup> Annual JBtv Don't Drink & Drive Music Special, Noon to 10 Saturday, Dec. 30 on cable channel CAN TV19. "I know that working together, we are saving lives," White says.

Image files of these groups' segments on the show are available by request.



## FEATURES

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THE MUSIC INDUSTRY WORKSHOP

## INDUSTRY REPORT

by Reggi Hopkins



### DEFENDERS OF THE LOCAL SCENE: Part One

We all know them best as champions in the fight to maintain a local force in the music and entertainment industry.

They hail from both coasts and everywhere in between, choosing the character building weather and blue-collar industries of the third coast over the hazy exhaust soaked City of The Angels or the infested concrete Mecca of the Big Apple.

Their reasons for remaining may be different, but they all share a common bond. Keeping the local music scene alive and well.

## Horoscopes

## Channel Surfing

## Street Beat

## BEAT HOME

Our first look into this stable of Chicago's cultural guardians will focus on the wonderful world of local television programming.

For several decades television *around the country* has allowed a local voice to be heard. Today that voice is louder than ever, as cable access, leased access, and broadcast stations have come to provide a variety of different options for local music related programming.

Local television has proven to be a valuable medium for exposing fledgling artists, community concert events, and music industry related companies. Music video shows are sprinkled throughout the country on local levels; many have been around as long as or longer than MTV.

Chicago has been blessed with several such local programs, which have become quite successful on a local and national level. Among the leading televised programs is JBTV, a hour video showcase featuring artist interviews and local concert footage.

Owned and operated by Jerry Bryant, JBTV has come to be one of most widely recognized independent video programs in the country. Having gained airtime in both L.A. and New York, JBTV has surfed across the airwaves of the Midwest since 1984 and boasts one of the largest libraries of music in the world.

In a recent interview at his Chicago based studio, Jerry shared with me some of his personal vision for Chicago's music scene and his feelings toward it. Among his most passionate views is the need for local radio and television programmers to "mix it up."

Jerry sees most commercial media as capital-driven programming that plays the same ten songs over and over again. A mere glimpse of his own programming efforts would attest to his ability to take viewers on a virtual roller coaster ride, moving swiftly from local rocksters to poetic sonnets without blinking.

His laid back and unobtrusive demeanor allows musicians to get off the beaten path of the E-bio's that are common to most mainstream interviews. Perhaps this is why so many artists look to Jerry to assist in helping them "break out."

JBTV could have already become a commercial cash cow if indeed that were its owner's priority. Instead, Jerry considers JBTV to be his labor of love, preferring to keep his gem out of corporate reach.

Check out JBTV on Channel 62 WJYS at 11pm Wednesdays, Channel 25 "Chicago Loop" at 8pm Thursdays and 7pm Mondays. JBTV also airs on various cable stations throughout the area. Call (312) 751-8999 for more programming info.

Back to regular view

<http://www.suntimes.com/output/shows/sno-sunday-mtv29b.html>

## JBTV airs another view of rock video

July 29, 2001

*Yes, Virginia, there is an alternative: Meet the "JB" of JBTV.*

Jerry Bryant is the Bizarro World version of Carson Daly. If you've ever spent any time channel surfing Chicago-area television, you've encountered the hyperactive Jerry Garcia lookalike as he enthusiastically thrusts his boom mike in the face of some hapless young rocker. And you've probably lingered on JBTV long enough to see some cool video that would never be played anywhere else.

Bryant's hourlong music video show airs every Wednesday at 11 p.m. on WJYS-Ch. 52, as well as at various other times on several local cable systems. Humble though its resources may be, for lovers of quality rock, there is simply no contest: JBTV beats MTV every time, hands down.

I spoke with Bryant and his producer, Armando Zapata, to get their reactions to MTV's 20th birthday hoopla.

*Q: Do you see JBTV as an alternative to the MTV monolith? With too few exceptions, if you want music on TV, you have to go to one of the stations they control.*

**Zapata:** I think the record labels like and appreciate what we do, but we're never going to be able to have the millions of viewers that MTV has. So it's not like every day, they're the enemy and we're trying to knock them down. But I know that what Jerry does, he thinks that JBTV is like a great radio station, and he picks the songs not because they've been researched or anything else, but because they're great music and he wants to play something that you're not going to hear anywhere else.

**Bryant:** Remember FM radio when it first came on? A new piece of music would come in that day and they'd get it on the air—not one cut but maybe a couple of

### MTV Timeline

July 29, 2001

#### By Misha Davenport

August 1, 1981, 12:01 a.m.

Music Television—or MTV—begins broadcasting from a temporary studio in New Jersey with the video "Video Killed the Radio Star," by the British duo The Buggles. Nina Blackwood, Mark Goodman, Alan Hunter, J.J. Jackson and Martha Quinn are the first VJ's.

December 31, 1981

MTV broadcasts its first "New Year's Eve Rock 'N' Roll Ball."

March 1982

"I Want My MTV" television ad campaign debuts, urging viewers to request the channel from their local cable company. David Bowie, Mick Jagger and Cyndi Lauper are among the musical celebrities to appear in the ads.

cuts—because it meant something to the audience. Now, the average program director is too afraid of losing their job in these corporate companies to make any kind of decisions.

The problem with television now is that if you just play music videos, you get not the greatest ratings. Even my show, if I do a show that's got a lot of talk and not much music, it will get a better rating than a show that's 99 percent music. My show is all about the music, and I refuse to change that. But we just reran the show with Joey Ramone, and he talked for like 30 minutes straight. More people have told me over the last week that they liked that show, but it had maybe six songs over the course of the whole hour, and normally I like to do 12 to 15 songs.

*Q. Do you ever have a hard time getting videos from the music industry because it wants to avoid ticking off MTV?*

Bryant: I haven't found any problems with that. But a good example of something else is Incubus. They had the song "Certain Shade of Green," their first video, and MTV didn't really play it, but we did. The second video that came out, MTV got it first, despite [our support]. Or the Moby song, "That's When I Reach for My Revolver"—MTV demanded that he re-record that and change the lyrics. He came on our show and was complaining about it, and within a week, MTV had him on all the time.

Zapata: We just think it's funny that they don't touch certain artists, and all the sudden it's like they've discovered them after we've been playing them for months and months. We find it amusing.

*Q. Do you think that MTV is a monopolistic force in the music world?*

Bryant: It's just like radio stations now—like Clear Channel owns venues and concert promotions and stuff like that. It's all part of the corporate thing, and it's what America has turned into. But I think the individual shows, the individual people throughout the country are going to still make it happen. There are plenty of local shows in this city and throughout the whole country.

Zapata: Another thing we find amusing, though, is

March 31, 1983

Michael Jackson's video "Beat It" has its premiere.

December 1983

MTV scores another coup, debuting Michael Jackson's 14-minute video for "Thriller."

September 1984

MTV Video Awards come into existence. Madonna, Tina Turner and ZZ Top are just a few of the artists who perform. The Cars take home the video of the year award for "You Might Think."

July 1985

MTV's 17 hours of coverage of LIVE AID, a concert with proceeds going toward African famine relieve, includes both the Led Zeppelin and The Who reunions.

March 1986

MTV first airs live coverage from spring break.

May 1986

"Downtown" Julie Brown is named VJ, the first since the original five in 1981.

October 1987

MTV ventures into news coverage with "The Week in Rock."

December 1987

MTV airs its first game show, "Remote Control" testing contestants' TV knowledge.

February 1988

Kurt Loder, a former editor of Rolling Stone magazine, joins the MTV news department, bringing with him a healthy dose of journalistic credibility.

June, 1988

"MTV Internacional," a weekly hourlong version of MTV in Spanish, begins airing on Telemundo.

August 1988

"YO! MTV Raps" airs as a weekly show featuring rap music. It is so popular, it soon begins airing Monday through Friday.

March 1989

Madonna's video for "Like A Prayer" has its world premiere. The controversial images end



that people who do have access shows still play the mainstream stuff--the same stuff that MTV is playing.

**Bryant:** We've even seen some access shows copy our playlist. I'm going, "Why don't they play other stuff? There's plenty out there!" We get like 50 or 60 videos a week here sometimes.

*Q. How do you choose what you play?*

**Bryant:** First, I take away the boy groups and the pop stuff, and I try to play the bands that are alternative, modern-rock, in the middle there. Sometimes I'll play something like the new Cowboy Junkies video because [singer] Margot [Timmons] is a good friend of ours, and though it's a little slower and a little out of our format now, she's an artist that deserves airplay, and I don't know if VH1 or any of the other stations are going to bother with it.

*Q. It seems to me that the whole concept of rock videos is flawed--that these three-minute commercials have taken away something powerful in rock. The stuff that I like best on JBTV tends to be the concert footage that you shoot live. Would you agree?*

**Bryant:** Absolutely! Most bands aren't crazy about making videos to begin with, but the spontaneity of the live thing. What's nice about a live concert is that things happen in concerts. They're not technically perfect, and those little things that happen are what makes them magic. Again, it gets down to the music.

**Zapata:** A lot of it too is that the record companies hire directors who they know will get on MTV, whether it's Wayne Isham or someone like that. You're hiring someone who isn't a musician, someone who isn't totally into the scene, someone who's trying to win an award instead of going for the gut. All those live things--I was watching the Beatles' "Anthology" tape over the weekend, and all that stuff back then was live and raw, it came from the gut, which is where music should come from.

**Bryant:** I think bands could do songs that have six different videos, but a lot of times they spend so much money that they're afraid to experiment. I don't think videos have to cost that much. It's funny, we just shot for MTV's 20th anniversary celebration the Blink-182 concert at the Tweeter Center. We had six cameras

up costing Madonna her gig as a Pepsi spokesperson.

November 1989

MTV is there to broadcast the first live feed from East Berlin as the Communist government and the Berlin Wall both crumble.

January 1990

The acoustic music series "MTV Unplugged" premieres.

June 1991

MTV ventures into original animated programming with "Liquid Television." The show features animated shorts, including a pair of teenagers named "Beavis and Butt-head."

May 1992

When an original soap opera proves to be cost prohibitive, the channel has seven strangers share a New York apartment for three months and films their every move. "The Real World" creates both a sensation and a lucrative new genre-reality television.

June 1992

The first annual "MTV Movie Awards" airs, featuring unusual categories like "Best Kiss" and "Most Desirable Male."

Presidential candidate Bill Clinton fields questions from two hundred 18-24 year-olds in the first of several election forums.

October-November 1992

Vice Presidential nominee Al Gore, President George Bush and presidential nominee Ross Perot all appear on the network at some point.

January 1993

MTV sponsors an inaugural ball for President Clinton. Both the Clintons and the Gores attend.

March 1993

Beavis and Butt-head get their own show, highlights include Beavis waxing apathetically "This sucks more than anything that has ever sucked before." XXXX

May 1994

and it was Chicago's first HDTV video shoot, and it still cost a fraction of the average MTV video. I was doing that for the record company, though, so it wasn't like working for the competition.

*Q. What if MTV came to you and said, "Jerry, we want you to be the next Matt Pinfield!"?*

Bryant: No way! And what happened to Matt Pinfield, anyway? He was one of the few people who had integrity, who knew music, and who really cared. It's just hard to do that kind of stuff in these narrow formats.

*Jim DeRogatis*

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In the wake of Nirvana frontman Kurt Cobain's suicide, MTV airs special programming with rare performances, videos and fan reactions from around the world.

August 1994

MTV denotes a weekend to live coverage from the Woodstock '94 Festival.

June 1995

Chicago native Jenny McCarthy jump starts her career when she co-hosts "Singled Out," a new twist on the old dating game.

July 1995

It's "The Real World" in a motor home! "Road Rules" has five strangers traveling across the country, tackling a series of adventures and winning fabulous prizes.

June 1996

The MTV Movie Awards hit a high note with parodies of movies in the Best Movie category. Highlights include the cast of "The Bob Newhart Show" performing scenes from "Braveheart" and "The Golden Girls" taking on scenes from "Clueless."

July 1986

MTV Productions' first feature film, "Joe's Apartment," opens in theaters. Made for \$13 million, it grosses a mere \$4.6 million domestically. August 1996

MTV gets back into the business of actually showing videos with the launch of its sister station, MTV2

December 1996

"Loveline," a late night call-in show about love, sex and intimacy premieres, making television stars of hosts Adam Carolla and Dr. Drew Pinsky.

January 1997

Paris. New York. Milan. Lawndale: "Daria," a cartoon about a smart, sarcastic and cynical teenager premieres.

May 1997

Fleetwood Mac reunite to tape an exclusive concert for MTV.

September 1997

MTV opens its new studios in Times Square

## **EXHIBIT C**

**Gerald Bryant (on-air name: Jerry Bryant) 2004 FED TAX  
RETURN for your income verification**



1040

Department of the Treasury — Internal Revenue Service

## U.S. Individual Income Tax Return 2004

(99)

IRS Use Only — Do not write or staple in this space.

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e instructions.)

For the year Jan 1 - Dec 31, 2004, or other tax year beginning , 2004, ending , 20		OMB No. 1545-0074
Your first name MI Last name <b>GERALD BRYANT</b>		Your social security number <b>392- [REDACTED]</b>
If a joint return, spouse's first name MI Last name		Spouse's social security number
Home address (number and street). If you have a P.O. box, see instructions. Apartment no. <b>10 EAST ONTARIO STREET #3802</b>		▲ Important! ▲ You must enter your social security number(s) above.
City, town or post office. If you have a foreign address, see instructions. State ZIP code <b>CHICAGO, IL 60611</b>		

Note: Checking 'Yes' will not change your tax or reduce your refund.  
Do you, or your spouse if filing a joint return, want \$3 to go to this fund?..... ☒ Yes ☐ No ☐ Yes ☐ No

## Filing Status

check only  
ne box.

## Exemptions

If more than  
four dependents,  
see instructions.

1 <input checked="" type="checkbox"/> Single	4 <input type="checkbox"/> Head of household (with qualifying person). (See instructions.) If the qualifying person is a child but not your dependent, enter this child's name here. ▶
2 <input type="checkbox"/> Married filing jointly (even if only one had income)	5 <input type="checkbox"/> Qualifying widow(er) with dependent child (see instructions)
3 <input type="checkbox"/> Married filing separately. Enter spouse's SSN above & full name here. ▶	
6a <input checked="" type="checkbox"/> Yourself. If someone can claim you as a dependent, do not check box 6a.....	
b <input type="checkbox"/> Spouse.....	
c Dependents:	
(1) First name Last name	(2) Dependent's social security number
	(3) Dependent's relationship to you
	(4) <input checked="" type="checkbox"/> If qualifying child for child tax credit (see instrs)
	No. of children on 6c who: • lived with you ..... • did not live with you due to divorce or separation (see instrs) ...
	Dependents on 6c not entered above.
	Add numbers on lines above.....
d Total number of exemptions claimed..... 1	

## Income

Attach Form(s)  
W-2 here. Also  
attach Forms  
W-2G and 1099-R  
if tax was withheld.If you did not  
get a W-2,  
see instructions.Enclose, but do  
not attach, any  
payment. Also,  
please use  
Form 1040-V.Adjusted  
Gross  
Income

7 Wages, salaries, tips, etc. Attach Form(s) W-2.....	7	9,359.
8a Taxable interest. Attach Schedule B if required.....	8a	286.
b Tax-exempt interest. Do not include on line 8a.....	8b	
9a Ordinary dividends. Attach Schedule B if required.....	9a	
b Qualified divs (see instrs).....	9b	
10 Taxable refunds, credits, or offsets of state and local income taxes (see instructions).....	10	
11 Alimony received.....	11	
12 Business income or (loss). Attach Schedule C or C-EZ.....	12	
13 Capital gain or (loss). Att Sch D if reqd. If not reqd, ck here.....	13	-3,000.
14 Other gains or (losses). Attach Form 4797.....	14	
15a IRA distributions.....	15a	
b Taxable amount (see instrs).....	15b	
16a Pensions and annuities.....	16a	
b Taxable amount (see instrs).....	16b	
17 Rental real estate, royalties, partnerships, S corporations, trusts, etc. Attach Schedule E.....	17	-21,678.
18 Farm income or (loss). Attach Schedule F.....	18	
19 Unemployment compensation.....	19	
20a Social security benefits.....	20a	
b Taxable amount (see instrs).....	20b	
21 Other income.....	21	
22 Add the amounts in the far right column for lines 7 through 21. This is your total income.....	22	-15,033.
23 Educator expenses (see instructions).....	23	
24 Certain business expenses of reservists, performing artists, and fee-basis government officials. Attach Form 2106 or 2106-EZ.....	24	
25 IRA deduction (see instructions).....	25	
26 Student loan interest deduction (see instructions).....	26	
27 Tuition and fees deduction (see instructions).....	27	
28 Health savings account deduction. Attach Form 8889.....	28	
29 Moving expenses. Attach Form 3903.....	29	
30 One-half of self-employment tax. Attach Schedule SE.....	30	
31 Self-employed health insurance deduction (see instrs).....	31	4,338.
32 Self-employed SEP, SIMPLE, and qualified plans.....	32	
33 Penalty on early withdrawal of savings.....	33	
34a Alimony paid b Recipient's SSN.....	34a	
35 Add lines 23 through 34a.....	35	4,338.
36 Subtract line 35 from line 22. This is your adjusted gross income.....	36	-19,371.

**Tax and Credits****Standard Deduction for —**

• People who checked any box on line 38a or 38b or who can be claimed as a dependent, see instructions.

• All others:

Single or Married filing separately, \$4,850

Married filing jointly or Qualifying widow(er), \$9,700

Head of household, \$7,150

37	Amount from line 36 (adjusted gross income)	37	-19,371.
38a	Check if: <input type="checkbox"/> You were born before January 2, 1940, <input type="checkbox"/> Spouse was born before January 2, 1940, <input type="checkbox"/> Blind. Total boxes checked <input type="checkbox"/> 38a		
b	If your spouse itemizes on a separate return, or you were a dual-status alien, see instructions and check here	38b	
39	Itemized deductions (from Schedule A) or your standard deduction (see left margin)	39	4,850.
40	Subtract line 39 from line 37	40	-24,221.
41	If line 37 is \$107,025 or less, multiply \$3,100 by the total number of exemptions claimed on line 6d. If line 37 is over \$107,025, see the worksheet in the instructions	41	3,100.
42	Taxable income. Subtract line 41 from line 40. If line 41 is more than line 40, enter -0-	42	0.
43	Tax (see instrs). Check if any tax is from: a <input type="checkbox"/> Form(s) 9814 b <input type="checkbox"/> Form 4972	43	0.
44	Alternative minimum tax (see instructions). Attach Form 6251	44	0.
45	Add lines 43 and 44	45	0.
46	Foreign tax credit. Attach Form 1116 if required	46	
47	Credit for child and dependent care expenses. Attach Form 2441	47	
48	Credit for the elderly or the disabled. Attach Schedule R	48	
49	Education credits. Attach Form 8863	49	
50	Retirement savings contributions credit. Attach Form 8880	50	
51	Child tax credit (see instructions)	51	
52	Adoption credit. Attach Form 8839	52	
53	Credits from: a <input type="checkbox"/> Form 8396 b <input type="checkbox"/> Form 8859	53	
54	Other credits. Check applicable box(es): a <input type="checkbox"/> Form 3800 b <input type="checkbox"/> Form 8801 c <input type="checkbox"/> Specify	54	
55	Add lines 46 through 54. These are your total credits	55	
56	Subtract line 55 from line 45. If line 55 is more than line 45, enter -0-	56	0.
57	Self-employment tax. Attach Schedule SE	57	
58	Social security and Medicare tax on tip income not reported to employer. Attach Form 4137	58	
59	Additional tax on IRAs, other qualified retirement plans, etc. Attach Form 5329 if required	59	
60	Advance earned income credit payments from Form(s) W-2	60	
61	Household employment taxes. Attach Schedule H	61	
62	Add lines 56-61. This is your total tax	62	0.
63	Federal income tax withheld from Forms W-2 and 1099	63	8,370.
64	2004 estimated tax payments and amount applied from 2003 return	64	50.
65a	Earned Income credit (EIC)	65a	
b	Nontaxable combat pay election	65b	
66	Excess social security and tier 1 RRTA tax withheld (see instructions)	66	
67	Additional child tax credit. Attach Form 8812	67	
68	Amount paid with request for extension to file (see instructions)	68	
69	Other prints from: a <input type="checkbox"/> Form 2439 b <input type="checkbox"/> Form 4136 c <input type="checkbox"/> Form 8885	69	
70	Add lines 63, 64, 65a, and 68 through 69. These are your total payments	70	8,420.
71	If line 70 is more than line 62, subtract line 62 from line 70. This is the amount you overpaid	71	8,420.
72a	Amount of line 71 you want refunded to you	72a	8,420.
b	Routing number		XXXXXXXXXX
c	Type: <input type="checkbox"/> Checking <input type="checkbox"/> Savings		
d	Account number		XXXXXXXXXXXXXXXXXXXXXXXXXXXX
73	Amount of line 71 you want applied to your 2005 estimated tax	73	
74	Amount you owe. Subtract line 70 from line 62. For details on how to pay, see instructions	74	
75	Estimated tax penalty (see instructions)	75	

**Other Taxes****Payments**

If you have a qualifying child, attach Schedule EIC.

**Refund**

Direct deposit? See instructions and fill in 72b, 72c, and 72d.

**Amount You Owe****Third Party Designee**

Do you want to allow another person to discuss this return with the IRS (see instructions)? ☒ Yes. Complete the following. ☐ No

Designee's name **PREPARER**

Phone no.

Personal identification number (PIN)

**Sign Here**

Joint return? See instructions. Keep a copy for your records.

Under penalties of perjury, I declare that I have examined this return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

Your signature

Date

Your occupation

Daytime phone number

**VIDEO PRODUCTION**

Spouse's signature. If a joint return, both must sign.

Date

Spouse's occupation

Preparer's signature

Date

Check if self-employed ☐

Preparer's SSN or PTIN

**P00078451**

**Paid Preparer's Use Only**

Firm's name (or yours if self-employed) address, and ZIP code  
**LERMAN, BOUDART & ASSOCIATES, LLP**  
**118 SOUTH CLINTON, SUITE 550**  
**CHICAGO, IL 60661**

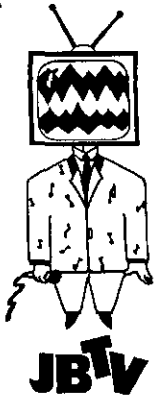
EIN **36-3914756**  
Phone no. **(312) 201-8999**

This information is being furnished to the IRS. If you are required to file a tax return, a negligence penalty or other sanction may be imposed on you if this income is taxable & you fail to report it.

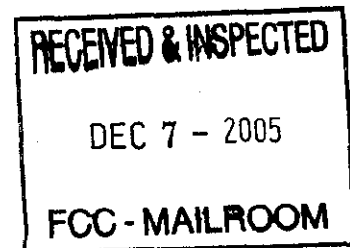
<b>Copy C For EMPLOYEE'S RECORD</b> (See Notice to Employee.)		<b>2004</b>	OMB No. 1545-0048
a Control number	1 Wages, tips, other comp. <b>9359.21</b>	2 Federal income tax withheld <b>8370.10</b>	
1	3 Social security wages <b>9359.21</b>	4 Social security tax withheld <b>580.27</b>	
b Employer ID number <b>36-4405099</b>	5 Medicare wages and tips <b>9359.21</b>	6 Medicare tax withheld <b>135.71</b>	
c Employer's name, address, and ZIP code <b>JERRY BRYANT TV, INC.</b> <b>10 EAST ONTARIO, SUITE 2802</b> <b>CHICAGO IL 60611</b>			
d Employee's social security number <b>392-46-3763</b>			
e Employee's name, address, and ZIP code <b>GERALD BRYANT</b> <b>10 EAST ONTARIO</b> <b>CHICAGO IL 60611</b>			
7 Social security tips	8 Allocated tips	9 Advance EIC payment	
10 Dependents care benefits	11 Nonqualified plans	12a Code	
13 Statutory employee	14 Other	12b Code	
Retirement plan		12c Code	
Third-party sick pay		12d Code	
IL	<b>9359.21</b>	<b>273.13</b>	
15 State Employer's state ID. #	16 State wages, tips, etc.	17 State income tax	
18 Local wages, tips, etc.	19 Local income tax	20 Locality name	

Form W-2 Wage and Tax Statement  
DAA

Dept. of the Treasury - IRS



CGB-CC-0024



12/5/2005

**Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554**

**RE: EMERGENCY Waiver Request for Closed Captioning**

**My name is Jerry Bryant, I am an advertising executive for SuperSpots, a Chicago based advertising production company for radio stations around the USA. In my spare time, I produce a TV show called JBTv. This show is my hobby and I spend my own money making it every week for 20 years on "broadcast TV" as a "PUBLIC SERVICE" to the citizens of Chicago. We first started on WGBO ch-66, and then when Univision bought WGBO we moved to WCIU-Ch26, and then on WPWR-ch 50, and currently on WJYS ch 62, WEDE-CA 34, and CABLE 25 and CABLE 19 in Chicago. I NEVER have missed a show from station to station and continuous broadcasting 52 weeks a year since 1986. All of the over-the-air stations are full-power UHF Chicago Coverage and a must-carry on local cable area, except for WEDE-CA-34.**

**We were the first TV show to introduce young new bands like THE SMASHING PUMPKINS, DISTURBED, CHEVELLE, FALL OUT BOY, JEFF BUCKLEY, TORI AMOS, JEWEL, DAVE MATTHEWS BAND along with other local bands that have "made it", and many that have not, there is a complete listing of artists that have appeared on JBTv at our web-site that is staffed by "volunteers" at [www.JBTvOnline.com](http://www.JBTvOnline.com)**

**JBTv is a locally produced TV show that features local musicians and their locally produced music videos. Many videos made by the bands on their home TV equipment and computers. These bands have NO access to close captioning equipment or the "cost" to get the closed-captioning added to videos. This affects not just JBTv, but other local shows on WJYS and other TV stations. JBTv is the LAST music video**

**JERRY@JBTVONLINE.COM  
216 W Ohio  
Chicago, IL 60610  
Phone (312) 751-8999 x12  
Fax (312) 751-8891**

show on "Broadcast-TV" that is still on the air all because of the high costs to produce TV shows today.

The average TV show spends over \$2,500+ per episode, I produce JBTV with re-cycled videotape, and costs me under \$100.00 a show for tape, and I do not charge for my time. JBTV is the longest running locally produced TV show in Chicago for 20 years as of Oct. 2006, and NO re-runs EVER! It will be a loss to the City of Chicago if JBTV goes off the air because of this FCC Captioning Requirement. On December 31<sup>st</sup> JBTV is broadcasting a 10 hour "Don't Drink and Drive Music Marathon" starting at 11:30pm till 9:30am Jan. 1<sup>st</sup>, 2006, on cable, and additional shows on WJYS. Under your "new" rules, JBTV will be able to broadcast just 30min of a 10 hour special "Not-For-Profit" Don't Drink and Drive show, I can only air 30 of this show under your new rules that go into effect at 12midnight January 1<sup>st</sup>, 2006.

JBTV is a weekly show produced the day before airing, on linear analogue equipment and it is produced as a "hobby" from my passion for airing local talent FREE of Charge, and over 95% COMMERCIAL FREE. JBTV is produced by (3) people at most, all VOLUNTEER, and all NOT paid, Armando Zapata, Joel Aguilera, and Paul Lopiccolo. When we have music videos from big corporate record companies, then Closed-Captioning is passed along and welcomed by JBTV.

JBTV simply cannot afford to closed-caption any local programming, as the budget of each JBTV show is under \$100.00 and we do 52 shows a year 95% Commercial FREE.

JBTV financial resources are not there to make an investment in the necessary equipment and staff required to complete the closed captioning the night before the show airs. JBTV airs on WJYS-62 in Chicago, and WJYS Does NOT charge JBTV for airtime, as JBTV is a NOT-FOR-PROFIT TV show, and a local institution for over 20 years. We have NO corporate support of any kind.

I have attached some billing from WJYS that shows NO money is being exchanged. This show is the ONLY broadcast show that is programming in the "PUBLIC INTEREST" and a Local source for Local talent and if taken off the air over a "closed-captioning" rule this will be a loss to the citizens of Chicago, and NOT in the Public Interest. I will be forming a local discussion group to discuss this new FCC rule, and how this will add additional costs to local TV production. I have also attached EXHIBIT B with various articles on JBTV and attached EXHIBIT C that is my personal TAX 2004 TAX return. I own JBTV 100%, there are No investors, No staff, No employees and NO commercials.

I must point out that the FCC must consider local TV shows like JBTV that cannot afford this new rule, as we are the ONLY source for "narrow casting" programming that is in the public interest to the City of Chicago. We also understand the importance of the closed captioning rule, especially when broadcasting to a large audience. WJYS and

December 5, 2005

**JBTV are NOT even rated, nor do we subscribe to a rating service because JBTV is a true "narrow cast" TV SHOW WITH A LIMITED AUDIENCE. There are many TV shows like JBTV with limited resources and audience that must be considered in this EMERGENCY WAIVER REQUEST. We do encourage and will work to provide as much closed captioning available, and I will work to get JBTV closed-captioned as I can personally afford to invest in the equipment and volunteers to make this happen. Until then, I like to continue to make original new TV shows for the Chicago community, and NOT be taken off the air due to a closed captioning 2006 rule. Please, consider this waiver as a positive source of programming that is necessary and in the public interest.... and it loss to the Chicago area will harm the new artists that will not be exposed on traditional over the air Broadcast TV, that is locally produced, and NOT corporately controlled.**

**This is an emergency request and we need an answer from the FCC before January 1,2006, in order to stay in FCC compliance, and to follow all the rules and regulations of the FCC in this matter. Thank you for you time in this waiver.**

Sincerely,



**Jerry Bryant**  
**Host/Producer/Editor JBTV**

**ATTACHMENTS: EXHIBIT A WJYS Billing**

**EXHIBIT B JBTV local articles**

**EXHIBIT C Jerry Bryant (Gerald F. Bryant) Fed 2004 TAX Returns**

**CC: Letter to FCC ONLY:**

**CC: Joe Stroud, WJYS Station Manager**

**CC: Chicago Tribune**

**CC: Chicago Sun Times**

**CC: NAB**

**CC: Attorney Al Curley**

**CC: State of Illinois, Mayor Daley**

**CC: Local and National Media outlets**

## **EXHIBIT A**

**WJYS Billing Statements (various) showing NO COST to JBTV, as we have NO sponsors.**



Joven Broadcasting  
WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invoice

Invoice #: 47881	Page: 2 of 7
Date: 12/31/04	Month: December
Contract #: 6863	
Contract Dates: 02/18/04-12/31/04	
Brand: JBTv	Network: WJYS
Estimate #:	Proposal #:

Billing Address:	Advertiser: JBTv	Contract #:
JBTv	Billing Period: 12/01/04-12/31/04	Contract Dates:
Francesca Ingrassia	Salesperson/Office: House / WJYS	Brand: JBTv
216 W Ohio	Rev. Type: Entr Pgm Lcl Dir	Network: WJYS
Chicago, IL 60610		Estimate #:
USA		Proposal #:

Comments:

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
4	M - Su	05:00 am - 05:00	\$0.00	50	12/05/04	Su	05:29 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/05/04	Su	09:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/06/04	M	06:59 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/06/04	M	07:29 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/07/04	T	06:29 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/07/04	T	07:29 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/08/04	W	01:29 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/08/04	W	04:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/09/04	Th	05:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/09/04	Th	09:29 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/10/04	F	03:29 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/10/04	F	08:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/11/04	Sa	03:59 pm	:30	JBTv Don't drink & Drive	\$0.00			





Joven Broadcasting  
WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invoice

Invoice #: 47881	Page: 1 of 7
Date: 12/31/04	Month: December
Contract #: 6863	
Contract Dates: 02/18/04-12/31/04	
Brand: JBTv	Network: WJYS
Estimate #:	Proposal #:

<b>Billing Address:</b>  <b>JBTv</b> <b>Francesca Ingrassia</b> <b>216 W Ohio</b> <b>Chicago, IL 60610</b> <b>USA</b>	<b>Advertiser:</b> JBTv	<b>Contract #:</b> 6863	
	<b>Billing Period:</b> 12/01/04-12/31/04	<b>Contract Dates:</b> 02/18/04-12/31/04	
	<b>Salesperson/Office:</b> House / WJYS	<b>Brand:</b> JBTv	<b>Network:</b> WJYS
	<b>Rev. Type:</b> Entr Pgm Lcl Dir	<b>Estimate #:</b>	<b>Proposal #:</b>

Comments:

Scheduled					Actual Broadcast							Reconciliation		
Line	Days Orderd	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason	
1	W	11:00 pm - 11:58	\$0.00	5	12/01/04	W	11:00 pm	58:30	Show #551/Videos	\$0.00				
					12/08/04	W	11:00 pm	58:30	Phantom Planet (Pt.1)	\$0.00				
					12/15/04	W	11:00 pm	58:30	Phantom Planet (Pt.2)	\$0.00				
									#553					
					12/22/04	W	11:00 pm	58:30	Show # 554	\$0.00				
					12/29/04	W	11:00 pm	58:30	JBTv 12/29/04	\$0.00				
3	Sa	10:00 pm - 12:00	\$0.00	1	12/25/04	Sa	10:00 pm	1:59:50	Christmas Special	\$0.00				
4	M - Su	05:00 am - 05:00	\$0.00	50	12/01/04	W	08:59 am	:30	JBTv Don't drink & Drive	\$0.00				
					12/01/04	W	12:29 pm	:30	JBTv Don't drink & Drive	\$0.00				
					12/02/04	Th	07:29 am	:30	JBTv Don't drink & Drive	\$0.00				
					12/02/04	Th	10:58 am	:30	JBTv Don't drink & Drive	\$0.00				
					12/03/04	F	04:59 am	:30	JBTv Don't drink & Drive	\$0.00				
					12/03/04	F		:30		\$0.00				
					12/04/04	Sa	04:29 am	:30	JBTv Don't drink & Drive	\$0.00				
					12/04/04	Sa	06:59 am	:30	JBTv Don't drink & Drive	\$0.00				
													Higher Rate Adv	



Jovon Broadcasting  
WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invoice

Invoice #: 51084	Page: 1 of 1
Date: 09/25/05	Month: September
Contract #: 7565	
Contract Dates: 01/12/05-01/11/06	
Brand: JBTv	Network: WJYS
Estimate #:	Proposal #:

**Billing Address:**  
  
JBTv  
Francesca Ingrassia  
216 W Ohio  
Chicago, IL 60610  
USA

**Advertiser:** JBTv  
  
**Billing Period:** 08/29/05-09/25/05  
  
**Salesperson/Office:** House / WJYS  
  
**Rev. Type:** Entr Pgm Lcl Dir

**Comments:**

Scheduled					Actual Broadcast						Reconciliation			
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason	
2	W	11:00 pm - 11:58	\$0.00	4	08/31/05	W	11:00 pm	58:30	Wednesday's 11pm (62 & 34)	\$0.00				
					09/07/05	W	11:00 pm	58:30	Wednesday's 11pm (62 & 34)	\$0.00				
					09/14/05	W	11:00 pm	58:30	Wednesday's 11pm (62 & 34)	\$0.00				
					09/21/05	W	11:00 pm	58:30	Wednesday's 11pm (62 & 34)	\$0.00				
Total Scheduled For This Period:			\$0.00	4	Billed Spots: 4				Total Gross Billing		\$0.00			
									Agency Commission		\$0.00	Special Handling:		
									Net Due		\$0.00			



Joven Broadcasting  
WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invoice

Invoice #: 47881	Page: 3 of 7
Date: 12/31/04	Month: December
Contract #: 6863	
Contract Dates: 02/18/04-12/31/04	
Brand: JBTv	Network: WJYS
Estimate #:	Proposal #:

**Billing Address:**  
  
JBTv  
Francesca Ingrassia  
216 W Ohio  
Chicago, IL 60610  
USA

**Advertiser:** JBTv  
  
**Billing Period:** 12/01/04-12/31/04  
  
**Salesperson/Office:** House / WJYS  
  
**Rev. Type:** Entr Pgm Lcl Dir

**Comments:**

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
4	M - Su	05:00 am - 05:00	\$0.00	50	12/11/04	Sa		:30		\$0.00			Higher Rate Adv
					12/12/04	Su	05:29 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/12/04	Su	10:29 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/13/04	M	11:29 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/13/04	M	11:58 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/14/04	T	10:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/14/04	T	11:29 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/15/04	W	01:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/15/04	W	06:29 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/16/04	Th	11:29 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/16/04	Th	12:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/17/04	F	09:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/17/04	F	10:29 am	:30	JBTv Don't drink & Drive	\$0.00			



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Chicago, Illinois 60674

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Billing Address:  
  
JBTv  
Francesca Ingrassia  
216 W Ohio  
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Billing Period: 12/01/04-12/31/04  
  
Salesperson/Office: House / WJYS  
  
Rev. Type: Entr Pgm Lcl Dir

Comments:

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
4	M - Su	05:00 am - 05:00	\$0.00	50	12/18/04	Sa	04:29 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/18/04	Sa	05:29 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/19/04	Su	05:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/19/04	Su	08:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/20/04	M	02:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/20/04	M		:30		\$0.00			No Time/units Left
					12/21/04	T	08:59 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/21/04	T	10:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/22/04	W	07:59 am	:30	JBTv Don't drink & Drive	\$0.00			
					12/22/04	W	09:29 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/23/04	Th	01:59 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/23/04	Th	08:29 pm	:30	JBTv Don't drink & Drive	\$0.00			
					12/24/04	F	01:29 pm	:30	JBTv Don't drink & Drive	\$0.00			



Jovon Broadcasting  
WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invoice

Invoice #: 47881	Page: 5 of 7
Date: 12/31/04	Month: December
Contract #: 6863	
Contract Dates: 02/18/04-12/31/04	
Brand: JBTv	Network: WJYS
Estimate #:	Proposal #:

**Billing Address:**  
JBTv  
Francesca Ingrassia  
216 W Ohio  
Chicago, IL 60610  
USA

**Advertiser:** JBTv  
**Billing Period:** 12/01/04-12/31/04  
**Salesperson/Office:** House / WJYS  
**Rev. Type:** Entr Pgm Lcl Dir

**Comments:**

Scheduled					Actual Broadcast						Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
4	M - Su	05:00 am - 05:00	\$0.00	50	12/24/04	F	04:59 am	:30	JBTV Don't drink & Drive	\$0.00			
					12/25/04	Sa	03:59 am	:30	JBTV Don't drink & Drive	\$0.00			
					12/25/04	Sa	05:59 am	:30	JBTV Don't drink & Drive	\$0.00			
5	M - Su	05:00 am - 05:00	\$0.00	25	12/01/04	W	04:29 pm	1:00	JBTV Don't Drink & Drive 05	\$0.00			
					12/02/04	Th	11:59 pm	1:00	JBTV Don't Drink & Drive 05	\$0.00			
					12/03/04	F	08:58 am	1:00	JBTV Don't Drink & Drive 05	\$0.00			
					12/04/04	Sa	09:59 am	1:00	JBTV Don't Drink & Drive 05	\$0.00			
					12/05/04	Su	07:59 am	1:00	JBTV Don't Drink & Drive 05	\$0.00			
					12/06/04	M	07:59 am	1:00	JBTV Don't Drink & Drive 05	\$0.00			
					12/07/04	T	12:28 pm	1:00	JBTV Don't Drink & Drive 05	\$0.00			
					12/08/04	W	11:29 am	1:00	JBTV Don't Drink & Drive 05	\$0.00			
					12/09/04	Th		1:00		\$0.00			Higher Rate Adv
					12/10/04	F	10:29 pm	1:00	JBTV Don't Drink & Drive 05	\$0.00			



Joven Broadcasting  
WJYS-TV 62  
1034 Paysphere Circle  
Chicago, Illinois 60674

# Airtime Invoice

Invoice #: 47881	Page: 6 of 7
Date: 12/31/04	Month: December
Contract #: 6863	
Contract Dates: 02/18/04-12/31/04	
Brand: JBTB	Network: WJYS
Estimate #:	Proposal #:

**Billing Address:**  
JBTB  
Francesca Ingrassia  
216 W Ohio  
Chicago, IL 60610  
USA

**Advertiser:** JBTB  
**Billing Period:** 12/01/04-12/31/04  
**Salesperson/Office:** House / WJYS  
**Rev. Type:** Entr Pgm Lcl Dir

**Comments:**

Scheduled					Actual Broadcast							Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason	
5	M - Su	05:00 am - 05:00	\$0.00	25	12/11/04	Sa	05:29 pm	1:00	JBTV Don't Drink & Drive 05	\$0.00				
					12/12/04	Su		1:00		\$0.00			Higher Rate Adv	
					12/13/04	M	02:29 pm	1:00	JBTV Don't Drink & Drive 05	\$0.00				
					12/14/04	T	09:59 pm	1:00	JBTV Don't Drink & Drive 05	\$0.00				
					12/15/04	W	09:29 pm	1:00	JBTV Don't Drink & Drive 05	\$0.00				
					12/16/04	Th		1:00		\$0.00			No Time/units Left	
					12/17/04	F	03:29 am	1:00	JBTV Don't Drink & Drive 05	\$0.00				
					12/18/04	Sa	11:28 pm	1:00	JBTV Don't Drink & Drive 05	\$0.00				
					12/19/04	Su	05:59 am	1:00	JBTV Don't Drink & Drive 05	\$0.00				
					12/20/04	M	04:59 pm	1:00	JBTV Don't Drink & Drive 05	\$0.00				
					12/21/04	T	05:58 pm	1:00	JBTV Don't Drink & Drive 05	\$0.00				
					12/22/04	W	06:29 am	1:00	JBTV Don't Drink & Drive 05	\$0.00				
					12/23/04	Th	07:29 am	1:00	JBTV Don't Drink & Drive 05	\$0.00				
					12/24/04	F	03:59 am	1:00	JBTV Don't Drink & Drive 05	\$0.00				

## **EXHIBIT B**

**Various articles on JBTv over the years showing local commitment to quality over-the-air broadcast TV.**

## A chance for performers to have fun, be themselves

By Brenda Herrmann

**U**p-and-coming rock-star Matthew Sweet is temporarily dumfounded by his first encounter with Jerry Bryant, the gray-haired host of the Chicago-based "JBTV" video program.

Sweet, expecting an itinerary, has asked Bryant what he should do on the air and has been told, "Whatever you want—it's your show."

For Sweet, and a host of other music artists, doing whatever you want is a fairly new concept. The usual procedure is to be herded from video shoot to press interview to MTV promotion like so many cattle in an endless drive. They are asked the same questions over and over, they sing the same hit single and then it's on to the next promotion.

But on "JBTV"—whimsically named for the obvious, Jerry Bryant TV—anything goes. The featured performer can select videos to play, sing acoustic or with a band or chat about anything he wants from music to politics.

"That's the whole idea of 'JBTV,'" says founder Bryant, 40. "It's a chance for the performers to have fun and be themselves. I'm not the focus of the show. I'm just a fan."

Bryant also has plenty of fans of his own. "JBTV" started four years ago as his "hobby" and aired only on cable-access channels.

Since then, it has been picked up by Joliet's WGBO-Ch. 66, which is available across Chicagoland.

Currently the half-hour show airs at 11:30 p.m. Saturdays on Channel 66 and at 9:30 p.m. Sundays and 11:30 p.m. Fridays on WOR. (An hour-long version still airs on Chicago access Channel 19 at 9 p.m. Fridays, 4 p.m. Sundays and 11 p.m. Tuesdays.)

In the biggest local coup of all, "JBTV" has recently begun cross-promoting with WXRT-FM 93.1 radio, bringing the program a new group of alternative music fans.

As of April, the show has also been available nationally, under the less-personal title of "USA Music Today." It airs in all 50 states and is especially popular in Florida, New York and California.

Although there are a variety of music-video programs available on cable-access channels across the nation, "JBTV" is the only one that has made it over to broadcast television. "The other broadcast music



Jerry Bryant takes a break with Indigo Girls Amy Ray (left) and Emily Saliers during a recording of the Chicago-based "JBTV" program.

Tribune photo by Walter Kale

pose. We weren't," Bryant notes.

In fact, "JBTV" wasn't really created for any purpose at all other than the fact that Bryant loves music and wanted to share some of his favorite new groups with the public.

A former deejay and a long-time TV aficionado and production editor, Bryant started "JBTV" while working at SuperSpots in Chicago, a company that creates television ads for radio stations.

"When we were making these radio spots, we would use video clips in the ads and a lot of the record companies would send us whole reels of videos rather than just the ones we needed," Bryant explains. "A lot of the other videos I had never seen before. By that time, MTV had become so mainstream that they were only showing the same hit videos over and over and I thought it would be nice to have an outlet for these unknown artists. That outlet became 'JBTV.'"

"I picked the videos I liked, put them together and, because we already had all the equipment and technology here at SuperSpots, we were able to create a smooth, well-edited program with fancy graphics and everything MTV has," he says.

"JBTV" offers more than MTV, according to Bryant, because it shows rare videos and has almost the same access to alternative stars. Guests of "JBTV" have ranged from young stars such as Sweet and the Indigo

names such as Paul McCartney, Ian Anderson of Jethro Tull and Soundgarden.

Now, with partners Michael Harnett and David Gariano, Bryant co-owns SuperSpots, 216 W. Ohio St., where he creates "JBTV." No longer a hobby, the SuperSpots partners consider the program one of their major business ventures—and so do the record companies.

"JBTV" is a must when one of our artists is in town," notes Gary Fisher, associate director of video promotion at Columbia Records in New York. "It's one of the most important video outlets I deal with. Their impact in the Chicago marketplace is tremendous."

Bryant adds: "Our main competition is really MTV's alternative rock show '120 Minutes' and we beat it in the local ratings every week. They've been hurt here because of us."

For the most part, however, Bryant doesn't put much stock in the ratings

but rather gauges his show's reach by phone calls and fan mail. "We have a big cult following but they aren't the sort of people who would have a Nielsen box in their house," he says.

He also doesn't participate in fancy market research, consult the Billboard charts or hold meetings among vice presidents to pick which groups to air.

"It's still all based on what I like and want to play," he says, noting with some pride that some of the bands he picked early on, such as Midnight Oil and Pearl Jam, have now met with impressive commercial success.

According to Harnett, who handles more of the business transactions of the show, one percent of all area TV viewers are watching "JBTV" during its slot on Channel 66.

"We have a huge following here and it's growing across the country," Harnett says. "We've run national contests and had phenomenal response. For example, we ran one where we got 700 phone calls within the hour."

In fact, "JBTV" eventually had to disconnect its request line because the volume was too overwhelming for its staff to handle.

"I think people are attracted to 'JBTV' partially because of the mix of music and partially because of Jerry," Harnett says. "Jerry's not a phony or a pretty boy, he's just a fan who likes these groups. The viewers like to think of



## On the cover

### Chance

Continued from page 5

'JBTV' as the way they would do a show if they could host one."

For Bryant, hosting a TV show is anything but glamorous. He works 18 or more hours a day (the studio hands all attest vigorously to this) taping, editing and creating graphics for the program and completing similar tasks for the SuperSpots ads.

"It takes 14 hours to edit one hour-long show of 'JBTV,'" he notes. And, of course, there are the hours spent editing the three different versions and taping the guest spots. Bryant even runs the camera on a crane while doing the interviews—the first-ever combination TV host and cameraman in one.

A total of seven people regularly work on the show, including music director Leroy Fields sound engineer Don Grayless, cameraman Benton Bullwinkle, cameraman Mark Zurawiec,

graphics coordinator Chris Carter and Harnett and Bryant.

For some guests, this tiny do-it-all staff comes as quite a surprise. "This is very surrealistic," notes Indigo Girl Emily Saliers, glancing around Bryant's 10-by-10-foot studio as she prepares to perform.

The room is packed with switchers, cameras, lights, monitors and other camera equipment, leaving the Indigo Girls sandwiched in the corner to play their new single, "Galileo."

Even as Bryant interviews the duo, he is swinging his camera, using a special lens to make it look as if they are actually 10 feet away from the camera rather than just 2. "The camera seems like it's right in your face, but it's really not," Saliers explains to Sweet as he comes in to join the Indigo Girls for a song.

After several hours of songs, conversation and just joking around with Bryant and the staff, the taping of the next edition of "JBTV" is completed and Sweet and the Indigo Girls are almost reluctant to leave. "This was really fun," Sweet notes. "Really cool."

### CBS plans for another 'Classic Weekend'

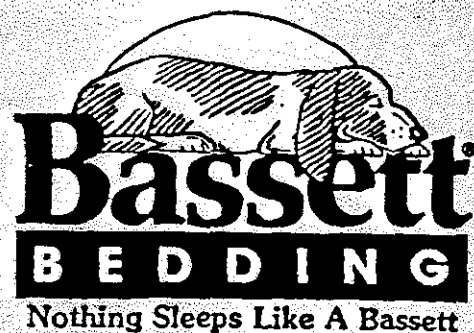
Sometime in November, CBS will broadcast "Classic Weekend III," part of its successful series of retrospective specials. This one will include "The Carol Burnett Show 25th Anniversary Special" and "The Andy Griffith Reunion Special."

"What we're doing with this one, though, is not even a true retrospective in the sense of just going down memory lane and showing clips," Burnett said.

"We have the gang coming back and we're doing new sketches. We are going to do a new Mama and Eunice. We are doing a new Mr. Tudball and Mrs. Wiggins—the dumb secretary and her boss."

The cast from "The Andy Griffith Show," however, will not appear as their characters, but Griffith will host a show featuring old clips and some new material.

From Tribune wire services



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# CAN TV

## Who We Are

**CAN TV gives every Chicagoan a voice on cable television by providing training, equipment, facilities and channel time to local residents and groups. CAN TV is about your issues and your solutions.**

**Scheduling & transmission of local, noncommercial CAN TV channels 19, 21, 27, 36 & 42 to 385,000 homes in Chicago.**

**Orientation sessions to introduce the community to CAN TV.**

**Video production training, including a media literacy curriculum, that allows Chicagoans to use equipment & facilities to produce programming for CAN TV.**

**Services for nonprofit organizations like HOTLINE 21, CHICAGO LEARN TV 21, FYI CHICAGO TV 27 and CAN CALL TV 42.**

**For more information about CAN TV and how you can participate, contact:**

**Chicago Access Corporation  
(312) 738-1400  
cantv.org**

**Media Contact: Ed M. Koziarski  
edmkoz@earthlink.net**

## Longtime CAN TV producer uses music to warn of DUI dangers

Jerry Bryant, host of the alternative music series *JBn'*, returned to his roots at CAN TV this holiday season for the "10th Annual *JBn' Don't Drink & Drive Music Special*".

For this year's five-hour special on CAN TV19, Bryant culled an entire program of live music from his expansive library of local concerts, featuring such acts as Wilco, Smashing Pumpkins, Midnight Oil, Local H, Radiohead, Train, Splendor, Soul Coughing, Loudmouth, and Marcy Playground.

Illinois Secretary of State Jesse White also appeared on the show, along with representatives of sponsoring organizations Mothers Against Drunk Driving (MADD), Students Against Driving Drunk and the Alliance Against Intoxicated Motorists.

Bryant first became a fixture on the local music scene as producer and host of *The Jerry Bryant Show* on CAN TV. Since making the move to commercial television, Bryant has returned to CAN TV to produce the music special.

He recalls, "When we started doing this show not a lot of people were talking about" the dangers of drunk driving. "Now everybody's into it. But we try to be less heavy-handed, put a music-friendly spin on it."

Bryant has received an award from the National Commission Against Drunk Driving for his role in the *Don't Drink & Drive Special*.

Drivers age 21-34, *JBn'*'s primary target audience, are responsible for half of all drunk driving fatalities, according to Marti Belluschi, Assistant to the Secretary of State for DUI Prevention.

"Jerry is one of the best vehicles we have to reach this hard-to-reach age group," Belluschi says.

Belluschi has worked with Bryant on the annual CAN TV special since 1989, when she was the executive director of MADD-Illinois.



*Jerry Bryant (left) interviews Illinois Secretary of State Jesse White on the 10th Annual *JBn' Don't Drink & Drive Music Special**

## Cammy Awards

Two CAN TV programs were honored at the 1999 Cammy Awards held Nov. 12 at Naperville Community Television.

The Cammy Awards recognize the efforts of community access stations and producers throughout the Chicago metropolitan area.

Individual producer Cathi Watson won a Cammy Award in the performance category for "Hollywood and the Whiz Kid - Vol. 1", an episode of her series *Ageless for Life*, which runs Thursdays at 5:30 p.m. and Fridays at 12:30 p.m. on CAN TV19.

The summer *Hotline 21* series: *Rotary One*, hosted by Bill Popp was a finalist in the talk/interview category.

The series informed viewers about the work of Chicago's *Rotary One* the founding chapter of the service organization *Rotary International*.



Sometimes TV isn't the problem. It's the solution.

19. 21. 27. 36. 42

**FOR IMMEDIATE RELEASE**  
December 4, 2000

**CONTACT: Ed M. Koziarski**  
312.738.1400  
[edmkoz@cantv.org](mailto:edmkoz@cantv.org)

**JBtv Don't Drink & Drive Music Special**  
**Saturday, Dec. 30 from Noon to 10 p.m.**  
**Cable Channel CAN TV19**

Local alternative music guru Jerry Bryant brings Chicago cable audiences a ten-hour rock marathon and a serious message this holiday season on Chicago Access Network Television (CAN TV). The 11<sup>th</sup> Annual JBtv Don't Drink & Drive Music Special runs from Noon to 10 p.m. Saturday, Dec. 30 on cable channel CAN TV19.

The music special features exclusive concert footage, including Smashing Pumpkins\* shows from 1992 and 1999, as well as clips from Chicago's own Urge Overkill and Stabbing Westward\*, along with Radiohead, PJ Harvey, Dinosaur Jr., Los Lobos, Soul Asylum, The Verve, Bad Religion, Betty Serveret, Buffalo Tom, and All.

The show also has interviews and videos from the Blue Meanies\* and Disturbed\* of Chicago, plus Wheatus\*, New Found Glory, Goldfinger\*, the Dandy Warhols, Queens of the Stone Age, the Presidents of the United States of America, Marcy Playground\*, Dexter Freebish\*, and Grandaddy.

Bryant first became a fixture on the Chicago music scene as producer and host of "The Jerry Bryant Show" on CAN TV. Since his move to commercial television, Bryant has returned to CAN TV each year for the music special. "The Don't Drink & Drive Music Special gets the message across that you shouldn't drink and drive, plus fans get to see a lot of music," Bryant says. "Tape the show," he advises fans, "because I won't be able to use a lot of this footage ever again."

Illinois Secretary of State Jesse White and DUI prevention staff also appear on the show. "We are always pleased for the opportunity to work with Jerry," White says. "Each year, his holiday music special is our most creative program for impaired driving prevention. Messages from Jerry and the bands help remind youthful drivers that 'safe and sober' is the only way to drive. I know that by working together, we are saving lives."

CAN TV gives every Chicagoan a voice on cable TV by providing video training, facilities, equipment, and channel time for Chicago residents and nonprofit groups. Cable channels CAN TV19, 21, 27, 36 and 42 reach more than one million viewers in the city of Chicago.

-0-

Photo caption: Illinois Secretary of State Jesse White (right) appears with host Jerry Bryant on the 11<sup>th</sup> Annual JBtv Don't Drink & Drive Music Special, Noon to 10 Saturday, Dec. 30 on cable channel CAN TV19. "I know that working together, we are saving lives," White says.

\*Image files of these groups' segments on the show are available by request.



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THE MUSIC INDUSTRY WORKSHOP

# INDUSTRY REPORT

by Reggi Hopkins



## DEFENDERS OF THE LOCAL SCENE: Part One

We all know them best as champions in the fight to maintain a local force in the music and entertainment industry.

They hail from both coasts and everywhere in between, choosing the character building weather and blue-collar industries of the third coast over the hazy exhaust soaked City of The Angels or the infested concrete Mecca of the Big Apple.

Their reasons for remaining may be different, but they all share a common bond. Keeping the local music scene alive and well.

---

HoroscopesChannel SurfingStreet BeatBEAT HOME

Our first look into this stable of Chicago's cultural guardians will focus on the wonderful world of local television programming.

For several decades television around the country has allowed a local voice to be heard. Today that voice is louder than ever, as cable access, leased access, and broadcast stations have come to provide a variety of different options for local music related programming.

Local television has proven to be a valuable medium for exposing fledgling artists, community concert events, and music industry related companies. Music video shows are sprinkled throughout the country on local levels; many have been around as long as or longer than MTV.

Chicago has been blessed with several such local programs, which have become quite successful on a local and national level. Among the leading televised programs is JBTV, a hour video showcase featuring artist interviews and local concert footage.

Owned and operated by Jerry Bryant, JBTV has come to be one of most widely recognized independent video programs in the country. Having gained airtime in both L.A. and New York, JBTV has surfed across the airwaves of the Midwest since 1984 and boasts one of the largest libraries of music in the world.

In a recent interview at his Chicago based studio, Jerry shared with me some of his personal vision for Chicago's music scene and his feelings toward it. Among his most passionate views is the need for local radio and television programmers to "mix it up."

Jerry sees most commercial media as capital-driven programming that plays the same ten songs over and over again. A mere glimpse of his own programming efforts would attest to his ability to take viewers on a virtual roller coaster ride, moving swiftly from local rocksters to poetic sonnets without blinking.

His laid back and unobtrusive demeanor allows musicians to get off the beaten path of the E-bio's that are common to most mainstream interviews. Perhaps this is why so many artists look to Jerry to assist in helping them "break out."

JBTV could have already become a commercial cash cow if indeed that were its owner's priority. Instead, Jerry considers JBTV to be his labor of love, preferring to keep his gem out of corporate reach.

Check out JBTV on Channel 62 WJYS at 11pm Wednesdays, Channel 25 "Chicago Loop" at 8pm Thursdays and 7pm Mondays. JBTV also airs on various cable stations throughout the area. Call (312) 751-8999 for more programming info.



## Chicago Sun-Times

[www.suntimes.com](http://www.suntimes.com)

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<http://www.suntimes.com/output/show/sho-sunday-mtv29b.html>

# JBTV airs another view of rock video

July 29, 2001

*Yes, Virginia, there is an alternative: Meet the "JB" of JBTV.*

Jerry Bryant is the Bizarro World version of Carson Daly. If you've ever spent any time channel surfing Chicago-area television, you've encountered the hyperactive Jerry Garcia lookalike as he enthusiastically thrusts his boom mike in the face of some hapless young rocker. And you've probably lingered on JBTV long enough to see some cool video that would never be played anywhere else.

Bryant's hourlong music video show airs every Wednesday at 11 p.m. on WJYS-Ch. 52, as well as at various other times on several local cable systems. Humble though its resources may be, for lovers of quality rock, there is simply no contest: JBTV beats MTV every time, hands down.

I spoke with Bryant and his producer, Armando Zapata, to get their reactions to MTV's 20th birthday hoopla.

*Q. Do you see JBTV as an alternative to the MTV monolith? With too few exceptions, if you want music on TV, you have to go to one of the stations they control.*

Zapata: I think the record labels like and appreciate what we do, but we're never going to be able to have the millions of viewers that MTV has. So it's not like every day, they're the enemy and we're trying to knock them down. But I know that what Jerry does, he thinks that JBTV is like a great radio station, and he picks the songs not because they've been researched or anything else, but because they're great music and he wants to play something that you're not going to hear anywhere else.

Bryant: Remember FM radio when it first came on? A new piece of music would come in that day and they'd get it on the air--not one cut but maybe a couple of

## MTV Timeline

July 29, 2001

### By Misha Davenport

August 1, 1981, 12:01 a.m.

Music Television-or MTV-begins broadcasting from a temporary studio in New Jersey with the video "Video Killed the Radio Star," by the British duo The Buggles. Nina Blackwood, Mark Goodman, Alan Hunter, J.J. Jackson and Martha Quinn are the first VJ's.

December 31, 1981

MTV broadcasts its first "New Year's Eve Rock 'N' Roll Ball."

March 1982

"I Want My MTV" television ad campaign debuts, urging viewers to request the channel from their local cable company. David Bowie, Mick Jagger and Cyndi Lauper are among the musical celebrities to appear in the ads.

cuts--because it meant something to the audience. Now, the average program director is too afraid of losing their job in these corporate companies to make any kind of decisions.

The problem with television now is that if you just play music videos, you get not the greatest ratings. Even my show, if I do a show that's got a lot of talk and not much music, it will get a better rating than a show that's 99 percent music. My show is all about the music, and I refuse to change that. But we just reran the show with Joey Ramone, and he talked for like 30 minutes straight. More people have told me over the last week that they liked that show, but it had maybe six songs over the course of the whole hour, and normally I like to do 12 to 15 songs.

*Q. Do you ever have a hard time getting videos from the music industry because it wants to avoid ticking off MTV?*

Bryant: I haven't found any problems with that. But a good example of something else is Incubus. They had the song "Certain Shade of Green," their first video, and MTV didn't really play it, but we did. The second video that came out, MTV got it first, despite [our support]. Or the Moby song, "That's When I Reach for My Revolver"--MTV demanded that he re-record that and change the lyrics. He came on our show and was complaining about it, and within a week, MTV had him on all the time.

Zapata: We just think it's funny that they don't touch certain artists, and all the sudden it's like they've discovered them after we've been playing them for months and months. We find it amusing.

*Q. Do you think that MTV is a monopolistic force in the music world?*

Bryant: It's just like radio stations now--like Clear Channel owns venues and concert promotions and stuff like that. It's all part of the corporate thing, and it's what America has turned into. But I think the individual shows, the individual people throughout the country are going to still make it happen. There are plenty of local shows in this city and throughout the whole country.

Zapata: Another thing we find amusing, though, is

March 31, 1983

Michael Jackson's video "Beat It" has its world premiere.

December 1983

MTV scores another coup, debuting Michael Jackson's 14-minute video for "Thriller."

September 1984

MTV Video Awards come into existence. Madonna, Tina Turner and ZZ Top are just a few of the artists who perform. The Cars take home the video of the year award for "You Might Think."

July 1985

MTV's 17 hours of coverage of LIVE AID, a concert with proceeds going toward African famine relieve, includes both the Led Zeppelin and The Who reunions.

March 1986

MTV first airs live coverage from spring break.

May 1986

"Downtown" Julie Brown is named VJ, the first since the original five in 1981.

October 1987

MTV ventures into news coverage with "The Week in Rock."

December 1987

MTV airs its first game show, "Remote Control" testing contestants' TV knowledge.

February 1988

Kurt Loder, a former editor of Rolling Stone magazine, joins the MTV news department, bringing with him a healthy dose of journalistic credibility.

June, 1988

"MTV Internacional," a weekly hourlong version of MTV in Spanish, begins airing on Telemundo.

August 1988

"YO! MTV Raps" airs as a weekly show featuring rap music. It is so popular, it soon begins airing Monday through Friday.

March 1989

Madonna's video for "Like A Prayer" has its world premiere. The controversial images end

that people who do have access shows still play the mainstream stuff--the same stuff that MTV is playing.

Bryant: We've even seen some access shows copy our playlist. I'm going, "Why don't they play other stuff? There's plenty out there!" We get like 50 or 60 videos a week here sometimes.

*Q. How do you choose what you play?*

Bryant: First, I take away the boy groups and the pop stuff, and I try to play the bands that are alternative, modern-rock, in the middle there. Sometimes I'll play something like the new Cowboy Junkies video because [singer] Margot [Timmons] is a good friend of ours, and though it's a little slower and a little out of our format now, she's an artist that deserves airplay, and I don't know if VH1 or any of the other stations are going to bother with it.

*Q. It seems to me that the whole concept of rock videos is flawed--that these three-minute commercials have taken away something powerful in rock. The stuff that I like best on JBTB tends to be the concert footage that you shoot live. Would you agree?*

Bryant: Absolutely! Most bands aren't crazy about making videos to begin with, but the spontaneity of the live thing. What's nice about a live concert is that things happen in concerts. They're not technically perfect, and those little things that happen are what makes them magic. Again, it gets down to the music.

Zapata: A lot of it too is that the record companies hire directors who they know will get on MTV, whether it's Wayne Isham or someone like that. You're hiring someone who isn't a musician, someone who isn't totally into the scene, someone who's trying to win an award instead of going for the gut. All those live things--I was watching the Beatles' "Anthology" tape over the weekend, and all that stuff back then was live and raw, it came from the gut, which is where music should come from.

Bryant: I think bands could do songs that have six different videos, but a lot of times they spend so much money that they're afraid to experiment. I don't think videos have to cost that much. It's funny, we just shot for MTV's 20th anniversary celebration the Blink-182 concert at the Tweeter Center. We had six cameras

up costing Madonna her gig as a Pepsi spokesperson.

November 1989

MTV is there to broadcast the first live feed from East Berlin as the Communist government and the Berlin Wall both crumble.

January 1990

The acoustic music series "MTV Unplugged" premieres.

June 1991

MTV ventures into original animated programming with "Liquid Television." The show features animated shorts, including a pair of teenagers named "Beavis and Butt-head."

May 1992

When an original soap opera proves to be cost prohibitive, the channel has seven strangers share a New York apartment for three months and films their every move. "The Real World" creates both a sensation and a lucrative new genre-reality television.

June 1992

The first annual "MTV Movie Awards" airs, featuring unusual categories like "Best Kiss" and "Most Desirable Male."

Presidential candidate Bill Clinton fields questions from two hundred 18-24 year-olds in the first of several election forums.

October-November 1992

Vice Presidential nominee Al Gore, President George Bush and presidential nominee Ross Perot all appear on the network at some point.

January 1993

MTV sponsors an inaugural ball for President Clinton. Both the Clintons and the Gores attend.

March 1993

Beavis and Butt-head get their own show, highlights include Beavis waxing apathetically "This sucks more than anything that has ever sucked before." XXXX

May 1994



and it was Chicago's first HDTV video shoot, and it still cost a fraction of the average MTV video. I was doing that for the record company, though, so it wasn't like working for the competition.

*Q. What if MTV came to you and said, "Jerry, we want you to be the next Matt Pinfield!"?*

Bryant: No way! And what happened to Matt Pinfield, anyway? He was one of the few people who had integrity, who knew music, and who really cared. It's just hard to do that kind of stuff in these narrow formats.

*Jim DeRogatis*

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In the wake of Nirvana frontman Kurt Cobain's suicide, MTV airs special programming with rare performances, videos and fan reactions from around the world.

August 1994

MTV denotes a weekend to live coverage from the Woodstock '94 Festival.

June 1995

Chicago native Jenny McCarthy jump starts her career when she co-hosts "Singled Out," a new twist on the old dating game.

July 1995

It's "The Real World" in a motor home! "Road Rules" has five strangers traveling across the country, tackling a series of adventures and winning fabulous prizes.

June 1996

The MTV Movie Awards hit a high note with parodies of movies in the Best Movie category. Highlights include the cast of "The Bob Newhart Show" performing scenes from "Braveheart" and "The Golden Girls" taking on scenes from "Clueless."

July 1986

MTV Productions' first feature film, "Joe's Apartment," opens in theaters. Made for \$13 million, it grosses a mere \$4.6 million domestically. August 1996

MTV gets back into the business of actually showing videos with the launch of its sister station, MTV2

December 1996

"Loveline," a late night call-in show about love, sex and intimacy premieres, making television stars of hosts Adam Carolla and Dr. Drew Pinsky.

January 1997

Paris. New York. Milan. Lawndale: "Daria," a cartoon about a smart, sarcastic and cynical teenager premieres.

May 1997

Fleetwood Mac reunite to tape an exclusive concert for MTV.

September 1997

MTV opens its new studios in Times Square

## **EXHIBIT C**

**Gerald Bryant (on-air name: Jerry Bryant) 2004 FED TAX  
RETURN for your income verification**

Form 1040

Department of the Treasury — Internal Revenue Service

## U.S. Individual Income Tax Return 2004

(99)

IRS Use Only — Do not write or staple in this space.

Label  
(See instructions.)Use the  
IRS label.  
Otherwise,  
please print  
or type.Presidential  
Election  
Campaign  
(See instructions.)

For the year Jan 1 - Dec 31, 2004, or other tax year beginning		2004, ending		20		OMB No. 1545-0074	
Your first name		MI		Last name		Your social security number	
GERALD BRYANT						392-██████	
If a joint return, spouse's first name		MI		Last name		Spouse's social security number	
Home address (number and street). If you have a P.O. box, see instructions.				Apartment no.		▲ Important! ▲ You must enter your social security number(s) above.	
10 EAST ONTARIO STREET #3802							
City, town or post office. If you have a foreign address, see instructions.				State ZIP code			
CHICAGO, IL 60611							

Note: Checking 'Yes' will not change your tax or reduce your refund.  
Do you, or your spouse if filing a joint return, want \$3 to go to this fund?..... ☒ Yes ☐ No ☐ Yes ☐ No

## Filing Status

Check only  
one box.

- 1 ☒ Single  
2 ☐ Married filing jointly (even if only one had income)  
3 ☐ Married filing separately. Enter spouse's SSN above & full name here. ☐ 5 ☐ Qualifying widow(er) with dependent child (see instructions)  
4 ☐ Head of household (with qualifying person). (See instructions.) If the qualifying person is a child but not your dependent, enter this child's name here. ☐

## Exemptions

If more than  
four dependents,  
see instructions.

- 6a ☒ Yourself. If someone can claim you as a dependent, do not check box 6a.  
b ☐ Spouse.  
c Dependents:  
(1) First name Last name (2) Dependent's social security number (3) Dependent's relationship to you (4) ☒ if qualifying child for child tax credit (see instrs)  
• lived with you .....  
• did not live with you due to divorce or separation (see instrs) .....  
Dependents on 6c not entered above .....  
Add numbers on lines above ..... 1  
d Total number of exemptions claimed ..... 1

## Income

Attach Form(s)  
W-2 here. Also  
attach Forms  
W-2G and 1099-R  
if tax was withheld.If you did not  
get a W-2,  
see instructions.Enclose, but do  
not attach, any  
payment. Also,  
please use  
Form 1040-V.

7	Wages, salaries, tips, etc. Attach Form(s) W-2	7	9,359.
8a	Taxable interest. Attach Schedule B if required.	8a	286.
b	Tax-exempt interest. Do not include on line 8a.	8b	
9a	Ordinary dividends. Attach Schedule B if required.	9a	
b	Qualified divs (see instrs)	9b	
10	Taxable refunds, credits, or offsets of state and local income taxes (see instructions)	10	
11	Alimony received.	11	
12	Business income or (loss). Attach Schedule C or C-EZ	12	
13	Capital gain or (loss). Att Sch D if reqd. If not reqd, ck here.	13	-3,000.
14	Other gains or (losses). Attach Form 4797	14	
15a	IRA distributions	15a	
b	Taxable amount (see instrs)	15b	
16a	Pensions and annuities	16a	
b	Taxable amount (see instrs)	16b	
17	Rental real estate, royalties, partnerships, S corporations, trusts, etc. Attach Schedule E	17	-21,678.
18	Farm income or (loss). Attach Schedule F	18	
19	Unemployment compensation	19	
20a	Social security benefits	20a	
b	Taxable amount (see instrs)	20b	
21	Other income	21	
22	Add the amounts in the far right column for lines 7 through 21. This is your total income.	22	-15,033.
23	Educator expenses (see instructions)	23	
24	Certain business expenses of reservists, performing artists, and fee-basis government officials. Attach Form 2106 or 2106-EZ	24	
25	IRA deduction (see instructions)	25	
26	Student loan interest deduction (see instructions)	26	
27	Tuition and fees deduction (see instructions)	27	
28	Health savings account deduction. Attach Form 8889	28	
29	Moving expenses. Attach Form 3903	29	
30	One-half of self-employment tax. Attach Schedule SE	30	
31	Self-employed health insurance deduction (see instrs)	31	4,338.
32	Self-employed SEP, SIMPLE, and qualified plans	32	
33	Penalty on early withdrawal of savings	33	
34a	Alimony paid b Recipient's SSN	34a	
35	Add lines 23 through 34a	35	4,338.
36	Subtract line 35 from line 22. This is your adjusted gross income.	36	-19,371.

Adjusted  
Gross  
Income

## Tax and Credits

## Standard Deduction for —

• People who checked any box on line 38a or 38b or who can be claimed as a dependent, see instructions.

• All others:

Single or Married filing separately, \$4,850

Married filing jointly or Qualifying widow(er), \$9,700

Head of household, \$7,150

37	Amount from line 36 (adjusted gross income)	37	-19,371.
38a	Check if: <input type="checkbox"/> You were born before January 2, 1940, <input type="checkbox"/> Blind. Total boxes <input type="checkbox"/> Spouse was born before January 2, 1940, <input type="checkbox"/> Blind. checked <input checked="" type="checkbox"/> 38a		
b	If your spouse itemizes on a separate return, or you were a dual-status alien, see instructions and check here	38b	<input type="checkbox"/>
39	Itemized deductions (from Schedule A) or your standard deduction (see left margin)	39	4,850.
40	Subtract line 39 from line 37	40	-24,221.
41	If line 37 is \$107,025 or less, multiply \$3,100 by the total number of exemptions claimed on line 6d. If line 37 is over \$107,025, see the worksheet in the instructions	41	3,100.
42	Taxable income. Subtract line 41 from line 40. If line 41 is more than line 40, enter -0-	42	0.
43	Tax (see instrs). Check if any tax is from: a <input type="checkbox"/> Form(s) 8814 b <input type="checkbox"/> Form 4972	43	0.
44	Alternative minimum tax (see instructions). Attach Form 6251	44	0.
45	Add lines 43 and 44	45	0.
46	Foreign tax credit. Attach Form 1116 if required	46	
47	Credit for child and dependent care expenses. Attach Form 2441	47	
48	Credit for the elderly or the disabled. Attach Schedule R	48	
49	Education credits. Attach Form 8863	49	
50	Retirement savings contributions credit. Attach Form 8880	50	
51	Child tax credit (see instructions)	51	
52	Adoption credit. Attach Form 8839	52	
53	Credits from: a <input type="checkbox"/> Form 8396 b <input type="checkbox"/> Form 8859	53	
54	Other credits. Check applicable box(es): a <input type="checkbox"/> Form 3800 b <input type="checkbox"/> Form 8801 c <input type="checkbox"/> Specify	54	
55	Add lines 46 through 54. These are your total credits	55	
56	Subtract line 55 from line 45. If line 55 is more than line 45, enter -0-	56	0.
57	Self-employment tax. Attach Schedule SE	57	
58	Social security and Medicare tax on tip income not reported to employer. Attach Form 4137	58	
59	Additional tax on IRAs, other qualified retirement plans, etc. Attach Form 5329 if required	59	
60	Advance earned income credit payments from Form(s) W-2	60	
61	Household employment taxes. Attach Schedule H	61	
62	Add lines 56-61. This is your total tax	62	0.
63	Federal income tax withheld from Forms W-2 and 1099	63	8,370.
64	2004 estimated tax payments and amount applied from 2003 return	64	50.
65a	Earned income credit (EIC)	65a	
b	Nontaxable combat pay election	65b	
66	Excess social security and tier 1 RRTA tax withheld (see instructions)	66	
67	Additional child tax credit. Attach Form 8812	67	
68	Amount paid with request for extension to file (see instructions)	68	
69	Other pmts from: a <input type="checkbox"/> Form 2439 b <input type="checkbox"/> Form 4136 c <input type="checkbox"/> Form 8885	69	
70	Add lines 63, 64, 65a, and 66 through 69. These are your total payments	70	8,420.
71	If line 70 is more than line 62, subtract line 62 from line 70. This is the amount you overpaid	71	8,420.
72a	Amount of line 71 you want refunded to you	72a	8,420.
b	Routing number	XXXXXXXXXX	
c	Type: <input type="checkbox"/> Checking <input type="checkbox"/> Savings		
d	Account number	XXXXXXXXXXXXXXXXXXXX	
73	Amount of line 71 you want applied to your 2005 estimated tax	73	
74	Amount you owe. Subtract line 70 from line 62. For details on how to pay, see instructions	74	
75	Estimated tax penalty (see instructions)	75	

## Payments

If you have a qualifying child, attach Schedule EIC.

## Refund

Direct deposit? See instructions and fill in 72b, 72c, and 72d.

## Amount You Owe

## Third Party Designee

Do you want to allow another person to discuss this return with the IRS (see instructions)? ☒ Yes. Complete the following. ☐ No

Designee's name **PREPARER**

Phone no.

Personal identification number (PIN)

## Sign Here

Joint return? See instructions. Keep a copy for your records.

Under penalties of perjury, I declare that I have examined this return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

Your signature	Date	Your occupation	Daytime phone number
		VIDEO PRODUCTION	
Spouse's signature. If a joint return, both must sign.	Date	Spouse's occupation	

## Paid Preparer's Use Only

Preparer's signature **LERMAN, BOUDART & ASSOCIATES, LLP**

Firm's name (or yours if self-employed) **118 SOUTH CLINTON, SUITE 550**

address, and ZIP code **CHICAGO, IL 60661**

Date

Check if self-employed ☐

Preparer's SSN or PTIN **P00078451**

EIN **36-3914756**

Phone no. **(312) 201-8999**

This information is being furnished to the IRS. If you are required to file a tax return, a negligence penalty/other sanction may be imposed on you if this income is taxable & you fail to report it.

<b>Copy C For EMPLOYEE'S RECORD</b> (See Notice to Employee.)		<b>2004</b>	OMB No. 1545-0008
a Control number	1 Wages, tips, other comp. 9359.21	2 Federal income tax withheld 8370.10	
b Employer ID number 36-4405099	3 Social security wages 9359.21	4 Social security tax withheld 580.27	
	5 Medicare wages and tips 9359.21	6 Medicare tax withheld 135.71	
c Employer's name, address, and ZIP code JERRY BRYANT TV, INC. 10 EAST ONTARIO, SUITE 2802 CHICAGO IL 60611			
d Employee's social security number 392-46-3763			
e Employee's name, address, and ZIP code GERALD BRYANT 10 EAST ONTARIO CHICAGO IL 60611			
7 Social security tips	8 Allocated tips	9 Advance EIC payment	
10 Dependent care benefits	11 Nonqualified plans	12a Code	
13 Statutory employee	14 Other	12b Code	
Retirement plan		12c Code	
Third-party sick pay		12d Code	
IL	9359.21	273.13	
15 State Emplr.'s state I.D. #	16 State wages, tips, etc.	17 State income tax	
18 Local wages, tips, etc.	19 Local income tax	20 Locality name	

Form W-2 Wage and Tax Statement  
DAA

Dept. of the Treasury -- IRS